Executive Director

Downtown Ashland Association

Town of Ashland, Virginia | Full-Time Position

Help Shape the Future of Downtown Ashland!

The Town of Ashland, Virginia, is seeking an enthusiastic, community-minded, and forward-thinking **Executive Director for the Downtown Ashland Association** to lead initiatives that strengthen the vitality, economic success, and community appeal of downtown Ashland.

Known for its historic charm, locally owned businesses, community events, and welcoming atmosphere, Ashland offers a unique opportunity for a motivated professional to make a lasting impact. The Executive Director will help build on our downtown's strengths, support local businesses, foster community partnerships, and create new opportunities for residents and visitors to experience all that Ashland has to offer.

Position Overview

The Executive Director provides leadership, coordination, and strategic direction for downtown development and promotional activities associated with the Downtown Ashland Association. Working collaboratively with the Town of Ashland, downtown merchants, property owners, community organizations, volunteers, and regional partners, the Executive Director will advance initiatives that support a vibrant, welcoming, and economically successful downtown district.

The successful candidate will be a relationship-builder, creative problem-solver, and effective organizer who can translate ideas into action while serving as an ambassador for downtown Ashland.

Education

Bachelor’s degree in marketing, communications, business administration, public administration, planning, economic development, or a related field, or equivalent combination of education and experience.

Experience

Ideal candidates will have a minimum of three years of progressively responsible experience in downtown management, nonprofit leadership, economic development, community development, or a related field. Experience working with boards, volunteers, businesses, and community partners is strongly preferred.

Salary and Benefits

Starting salary range: $65,000-$85,000 DOQ-DOE

The Town of Ashland offers a competitive and comprehensive benefits package, including:

- Excellent health, dental, and vision insurance
- Participation in the Virginia Retirement System (VRS)
- 457 deferred compensation program (up to 2% match)
- Town-sponsored life insurance
- Generous PTO program

The Town is a Richmond Times Dispatch Top Workplace award winner for the past 12 years.

How to Apply

Please see the Town of Ashland website: www.ashlandva.gov for more information and to apply. First review of applications is Monday, November 16th. Position open until filled. The Town of Ashland is an Equal Opportunity Employer.