



SUBMISSION FORM

All submission forms must include the following information. Separate submission forms must be turned in for each eligible program. **Deadline: Tuesday, April 7, 2026.** Please include this submission form as the first page of your electronic entry. Contact [Gage Harter](#) with any questions.

PROGRAM INFORMATION

County: _____

Program Title: _____

Program Category: _____

CONTACT INFORMATION

Name: _____

Title: _____

Department: _____

Telephone: _____ Website: _____

Email: _____

SIGNATURE OF COUNTY ADMINISTRATOR OR DEPUTY/ASSISTANT COUNTY ADMINISTRATOR

Name: _____

Title: _____

Signature: _____

Reducing Barriers, Saving Lives:

Hanover County's Naloxone by Mail Program



Executive Summary

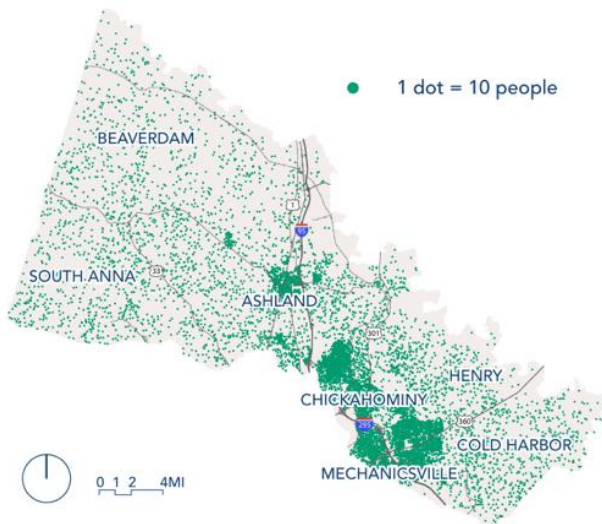
Hanover County launched the Naloxone by Mail Program on January 7, 2025, to remove barriers to accessing a life-saving medication that can reverse opioid overdoses. Naloxone, commonly known as Narcan, restores breathing during an opioid overdose and creates a critical opportunity for intervention, treatment, and recovery. Recognizing that stigma, cost, transportation barriers, and privacy concerns often prevent residents from obtaining naloxone through traditional methods, the Hanover Community Services Board (HCSB), in partnership with the Chickahominy Health District and the Hanover Opioid Task Force, implemented a confidential, mail-based distribution program. Through a simple online request form (available in both English and Spanish), Hanover residents age 18 and older can receive naloxone at no cost, delivered discreetly to their home. During the program's first year (2025), Hanover County mailed **1,006 naloxone kits (2,012 doses of naloxone)** directly to residents. As of April 1, 2026, that number has grown to **1,061 kits distributed (2,122 doses of naloxone)**, significantly expanding community access to this overdose reversal medication. Each kit represents the potential to save a life and expands the number of individuals prepared to respond to overdoses. By removing barriers, increasing awareness, and empowering residents to act in emergencies, Hanover County's Naloxone by Mail Program provides a low-cost, highly effective, and easily replicable model for addressing the opioid crisis at the local level.

About Hanover County

Hanover County serves a growing and diverse population of **115,309 residents**. With a mix of suburban and rural communities, access to public health services varies across the county.

Key characteristics:

- 42,688 households (2024)
- Median household income: \$112,805 (2024)
- 6.1% of residents live in poverty (2024)
- Significant geographic spread, creating transportation challenges



This map shows the distribution of people in the County based on 2020 U.S. Census Data. Map from the Hanover County Comprehensive Plan: [Adopted-Text](#)

Our Challenge

Like communities across Virginia, Hanover County has been impacted by the opioid epidemic.

While overdose death rates have recently declined, the risk remains significant, and timely access to naloxone remains a critical factor in saving lives. Despite its proven effectiveness, many residents face barriers to obtaining naloxone:

- **Cost** – Purchasing naloxone through pharmacies can be expensive, often costing \$40 or more out-of-pocket depending on insurance coverage. These costs can discourage

individuals and families from obtaining the medication, even when they understand its life-saving potential.

- **Privacy concerns** – Some individuals may feel uncomfortable requesting naloxone in person due to concerns about being recognized, judged, or having their purchase associated with substance use. Discreet home delivery helps protect privacy and encourages more residents to access and keep naloxone available in case of an emergency.
- **Transportation and accessibility challenges** – Residents without reliable transportation, those living in rural areas, individuals with limited mobility, or those with work and caregiving responsibilities may find it difficult to travel to pharmacies or training locations where naloxone is available. These barriers can delay or prevent timely access to this life-saving medication.
- **Language barriers** – Individuals whose primary language is not English may face difficulty accessing information about naloxone, understanding how to request it, or navigating pharmacy and healthcare systems. Providing multilingual materials and request forms helps ensure more residents can access this critical resource.
- **Stigma and shame** – Fear of judgment or being associated with substance use can discourage individuals and families from requesting naloxone in person. Reducing stigma and offering private access options can help more people feel comfortable obtaining and keeping naloxone on hand in case of an emergency. In addition, many residents are unaware of how to obtain naloxone or how to use it. Traditional distribution models do not adequately address these barriers, leaving gaps in community readiness to respond to opioid overdoses.

Program Goals

The Naloxone by Mail Program was designed with clear goals:

- **Reduce overdose deaths** by increasing access to naloxone
- **Remove barriers** to obtaining this life-saving medication
- **Increase community awareness** of opioid misuse and prevention
- **Encourage community engagement** in opioid overdose response
- **Normalize naloxone as a safety tool**, similar to CPR or AED use

Program Implementation

The Naloxone by Mail Program launched on **January 7, 2025**, through collaboration between the Hanover Community Services Board, the Chickahominy Health District, and the Hanover Opioid Task Force. The program was modeled after a successful initiative in another Virginia locality and adapted to meet Hanover’s needs. Oversight of the project is provided by the Hanover County Opioid Task Force, a community coalition focused on the opioid overdose epidemic affecting Hanover County. Current funding for the initiative is provided by Medication-Assisted Treatment (MAT) funds coordinated through the Hanover Community Services Board. Each partner has a defined role in the implementation process, from coordinating the resident requests to mailing the packages. This ensures that when the naloxone arrives at a household, it includes naloxone nasal spray (2 doses), step-by-step overdose response instructions, information on recognizing an opioid overdose, and information on virtual REVIVE! Naloxone Training and Opioid Education.



Contents of a Naloxone by Mail package

How it Works – Process Timeline

- **Step 1 – Naloxone Request Form** – Hanover residents complete an online naloxone request form (available in both English and Spanish). They include shipping information and interest in additional harm reduction materials, like test strips. Chickahominy Health District staff monitor and manage incoming requests.
- **Step 2 – Review Requests** – Chickahominy Health District staff check that addresses are in the county and are not a business or other non-residential location.
- **Step 3 – Create and Share Mailing Labels** – Chickahominy Health District staff manage the request data by exporting responses from the online form into a spreadsheet. The data is then compiled into printable mailing labels and securely transmitted to the Hanover Community Services Board via encrypted email for kit preparation and mailing.
- **Step 4 – Review Mailing Labels** – The Hanover Community Services Board staff review and print physical mailing labels, then attach them to the mailers.
- **Step 5 – Package and Ship Naloxone** – A box of naloxone with two 4mg doses, along with additional informational handouts including steps to respond to an opioid overdose are packaged by Hanover Community Services Board staff into a shipping mailer. Staff take packages to the local post office, and Hanover residents receive their naloxone within a few days.



Hanover County Community Services Board staff preparing a large order of Naloxone by Mail packages

Program Promotion and Community Outreach

Hanover County implemented a comprehensive outreach strategy to ensure residents were aware of the Naloxone by Mail Program and understood how to access this life-saving resource.

Outreach efforts included six television and newspaper stories highlighting the program, as well as communication to Hanover County Public Schools families through ParentSquare.

Educational and informational materials in both English and Spanish were placed in all Hanover libraries and in two community Little Free Libraries to increase visibility and accessibility.

Social media campaigns in both English and Spanish were also implemented. Hanover County Fire/EMS also placed bilingual signage in 22 ambulances. Additional promotion occurred through community events and partnerships with local organizations, as well as through a Valpak mailer distributed to households across Hanover County.

Hanover Naloxone by Mail Program

Hanover County residents 18+ can request free naloxone (Narcan®) by mail. Naloxone is a medication that can reverse an opioid overdose.

Request your FREE naloxone at bit.ly/naloxbymail26v

The flyer features an image of Narcan nasal spray packaging and a QR code. A background image shows a man in a black shirt and glasses standing next to a mailbox, holding a yellow envelope.

Valpak marketing mailer sent to Hanover residents

Hanover Naloxone by Mail 📧
FREE Naloxone Access for Hanover County Residents

Hanover County residents can access free naloxone by mail by completing the form at bit.ly/naloxhanmail

This program aims to reduce opioid overdose fatalities by empowering Hanover County residents with an easy, no-cost way to be prepared.

The Hanover Naloxone by Mail Program is a joint effort between Hanover County Community Services Board, Hanover Health Department, and the Hanover Opioid Task Force.



Naloxona por correo en Hanover

Acceso GRATUITO a la naloxona para los residentes del condado de Hanover

Los residentes del condado de Hanover pueden acceder a naloxona gratuita por correo si completan el formulario en bit.ly/naloxhanmail

Este programa tiene como objetivo reducir las muertes por sobredosis de opioides al darles a los residentes una forma fácil y gratuita de estar preparados.

El programa de naloxona por correo en Hanover es un esfuerzo conjunto entre la Junta de Servicios Comunitarios del Condado de Hanover, el Departamento de Salud de Hanover y el Grupo de Trabajo de Opioides de Hanover.



Marketing and outreach graphics in English and Spanish

Cost Effectiveness

The Naloxone by Mail Program is a low-cost, high-impact initiative. **Total first-year costs (2025) were \$7,096.80.** A majority of the cost came from postage through USPS.

- Postage (through USPS) = \$6,033.24
- Supplies (mailers/packaging, labels) = \$906.57
- Printing (printed resources) = \$156.99
- Naloxone cost = \$0 (provided through state/federal programs)

In terms of cost efficiency, each kit costs approximately **\$7.05**. This demonstrates that the program delivers **significant public health impact at minimal cost**, making it highly scalable.



At a local USPS office mailing out a large batch of Naloxone by Mail packages

Broader Impact

Each kit represents the potential to save a life and expand the number of individuals prepared to respond to opioid overdoses. National and local trends show a decline in opioid overdose deaths, and increasing naloxone availability is a key contributing factor. In addition, this initiative has enhanced some key community protective factors:

- Increased community awareness of opioid overdose prevention
- Reduced stigma around naloxone use

- Expanded engagement with behavioral health services
- Strengthened partnerships across agencies

Innovation and Replicability

The program removes many traditional barriers to naloxone access by offering confidential mail delivery, low-cost implementation, and strong cross-agency collaboration. By mailing naloxone directly to residents' homes, the program helps address common barriers such as cost, transportation challenges, and concerns about privacy, stigma, or shame when requesting the medication in person. This model can easily be replicated by other counties using a simple multilingual request form, cross-agency collaboration, and minimal funding for postage and supplies. This allows communities to place naloxone directly into their residents' homes and strengthen their local safety net.

Conclusion

Hanover County's Naloxone by Mail Program demonstrates how local governments can implement innovative, low-cost solutions that significantly improve community health and safety. This approach provides a clear blueprint for replication across Virginia and beyond. By removing barriers and expanding access to life-saving medication, this program is helping to prevent opioid overdose deaths and empower residents to take action in emergencies. This initiative demonstrates how a simple, cost-effective solution can create meaningful change—and serves as a model for other communities seeking to address the opioid crisis.