

# COMMONWEALTH REGIONAL COUNCIL - PD 14



# MEET THE TEAM

Lauren Pugh – Planning Director

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Christin Jackson – Executive Director

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**200 Heartland Road**

**Keysville, VA 23947**

**434-392-6104**



# WHO ARE WE?

- **CRC is one of 21 Planning Districts in the State of Virginia.**
- **There are 7 Member Counties in the CRC. They are Amelia, Buckingham, Charlotte, Cumberland, Lunenburg, Nottoway, and Prince Edward.**
- **There are 11 Townships within the counties that are members as well. They are Blackstone, Burkeville, Charlotte Court House, Crewe, Dillwyn, Drakes Branch, Farmville, Kenbridge, Keysville, Phenix, and Victoria**
- **CRC has been serving this region since 1969.**

# SERVICE PROVIDED BY CRC

- **Grant writing and grant administration (for members and nonprofits)**
- **Development and Updates of Comprehensive Plans**
- **Transportation Planning**
- **Geographic Information Systems (GIS) Mapping Services**
- **Information/Statistics Services**
- **Environmental Planning**
- **Redistricting**
- **And more...**



# **VIRGINIA'S HEARTLAND REGIONAL ECONOMIC DEVELOPMENT ALLIANCE - VHREDA**

- CRC got an Enhanced Capacity Building Grant from GOVA
- CRC hired consultants to assist the CRC staff, CRC REDO Working Committee, and the CRC Advisory Board to complete a feasibility study which resulted that the REDO was a viable option.

# VHREDA CONTINUED

What needs to be new:

- VHREDA is partially publicly funded and partially privately funded.
- VHREDA will not only focus on new business opportunities, but it will focus on the current businesses in the region to assist with expansion and resilience.
- CRC hired a consultant to assist with the Private Investment Campaign
  - Case for Investment - Five-year plan
  - Return on Investment - What this will bring to the region.
  - This contract ended October 2024 to focus on getting the Board up and running.

Currently, VHREDA has Establishing a Board of Directors:

- The first meeting was August 13, 2024 - Bylaws Approved and Officers Elected.
  - Everyone on the Board is an Investor.
  - Six out of the Seven Counties of the Region Participated (Buckingham, Charlotte, Cumberland, Lunenburg, Nottoway, and Prince Edward).
  - Longwood University and Southside Virginia Community College Represent Higher Education on the Board.
  - There is K-12 Representation on the Board.
  - Representatives from Three Local Banks.
  - Local Hospital, Utilities, and Internet Service Providers are also represented.
  - Several Private Businesses.
  - Two Representatives from our legal team.
  - The Executive Director started on April 14<sup>th</sup>, 2025, and his name is Alex McCoy.

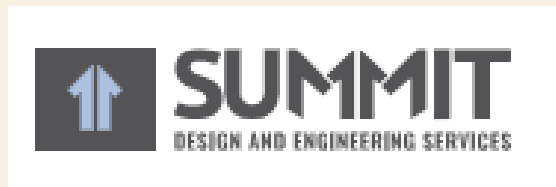


# CRC IS ONE OF 13 PLANNING DISTRICTS THAT HAS AN ECONOMIC DEVELOPMENT DISTRICT DESIGNATION

- Public Works Economic Adjustment Assistance
- Used to Create/Update Comprehensive Economic Development Strategy (CEDS)
  - 2025 is CRC's Five-year update
  - This living-document is the pathway to what our region will be able to do for the next Five Years.
- All Localities Qualify for FY23 Disaster Funds
- Feasibility Studies can be done with EDA Funds
- Site Development - \$126M for Preliminary Engineering Reports and Environmental Due Diligence Under Non-Construction Grants
- Studies on Redevelopment of a Site after an Employer Leaves to Entice New Opportunities

The CRC can help apply for and administer any of these grant opportunities

# ON-CALL CONSULTANT PROGRAM







# SERVICES PROVIDED BY ON-CALL CONSULTANTS

- Executive Services
- Planning and Community Development
- Strategic Partnerships
- Field Services
- Engineering
- Procurement
- Construction
- Environmental Compliance
- Safety
- Emergency Management
- Geotechnical
- Architecture
- Water Resources
- Historic Preservation
- Landscape Architecture
- Community Planning
- Website Creation
- Public Relations
- Infrastructure Design
- Advertising
- Marketing

# REGIONAL WATER SUPPLY PLANS

- Counties in CRC are in 4 Water Regions
- CRC will be doing the initial preparation for the Chowan Region Water Plan which as Brunswick, Lunenburg, Nottoway, and Prince Edward Counties.
- Southside Planning District will work with the Roanoke River 3 Region which has Charlotte, Halifax, and Mecklenburg.
- Brunswick and Charlotte Counties will submit letters to DEQ to change water districts so that Charlotte will be in Chowan and Brunswick will be in Roanoke River 3.
- With first round funds, we will host Community Meetings to decide who will be responsible for creating the plan and if a consultant is needed, we will create the RFP for the Consultant and review all respondents in the next Community Meeting.



# BUILDING OPPORTUNITIES ON MAIN STREET - BOOMS

- This is an opportunity brought to CRC by Department of Housing and Community Development (DHCD) and the Virginia Tobacco Region Revitalization Commission (TRRC).
- CRC submitted the TRRC Grant application.
- CRC has partnered with other PDC's to get up to 15 Small Towns to Participate.
- TRRC, DHCD, and VA Housing will help the Towns with the match.
- Phase 1 - Get Towns Historic Designation and put them in the DHCD National BOOMS Database.
- Phase 2 - Have a Consultant put in all of the Historic District properties, then give a recommendation on what to do with 3-4 of those properties and what grants are possible to help.



# OTHER THINGS CURRENTLY GOING ON

DHCD Regional Broadband Affordability and Adoption Plan.

- All seven counties participated.
- 8 Community Meetings
- Survey
- Project Management Team - Monthly Meetings.
- Combined Data from all and created the plan.
- Plan was picked up from the printer this week and we are in the process of distributing it.

In-person and Virtual Trainings for Locality Members:

- Annual Freedom of Information Act
- Cyber- Security
- Procurement through eVA

# ANY SUGGESTIONS ARE WELCOME!!

- CRC is currently researching County Reassessments.
- Some Counties have asked for the CRC to create its own Assessment Team that will rotate and do reassessments for all of the counties that want to participate.
- CRC currently has an RFP with three consultants, however one firm has purchased the three consultants, so there is now one option.
- CRC had a meeting with the VA State Tax team to get guidance, however no one else in the state is currently doing this.
- We need to know if it is legal for us to do this?
- If so, how will we do it?



# THANK YOU

Christin Jackson

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[www.virginiasheartland.org](http://www.virginiasheartland.org)



# Thomas Jefferson Planning District Commission – PD10

ALBEMARLE, CHARLOTTESVILLE,  
FLUVANNA, GREENE,  
LOUISA, NELSON

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VACO REGION 5: ALBEMARLE, NELSON, FLUVANNA

VACO REGION 6: GREENE

VACO REGION 7: LOUISA

# Meet the Team

TJPDC Office:

401 E. Water Street

Charlottesville, VA 22902

Phone: 434-979-7310

Email: [info@tjpd.org](mailto:info@tjpd.org)

Website: [www.tjpd.org](http://www.tjpd.org)

## Leadership Team

- **Christine Jacobs, Executive Director**  
[cjacobs@tjpd.org](mailto:cjacobs@tjpd.org)
- **David Blount, Deputy Director and Director of Legislative Services**  
[dblount@tjpd.org](mailto:dblount@tjpd.org)
- **Ruth Emerick, Chief Operating Officer and Director of Programs**  
[remerick@tjpd.org](mailto:remerick@tjpd.org)
- **Laura Greene, Finance Director**  
[lgreene@tjpd.org](mailto:lgreene@tjpd.org)
- **Taylor Jenkins, Transportation Director**  
[tjenkins@tjpd.org](mailto:tjenkins@tjpd.org)

## Staff

- 16 full-time, 2 part-time, 1 intern, 1 VISTA





# Mission, Vision, Core Values

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## MISSION

The Thomas Jefferson Planning District Commission serves our local governments by providing regional vision, collaborative leadership, and professional services to develop effective solutions

## VISION

The TJPDC works at the intersection of ideas, partnerships, and support, to create a cohesive regional community

## CORE VALUES

Collaboration, Professionalism, Adaptability, Accountability, Respect

# Services

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- **Transportation/Transit**

- Metropolitan Planning Organization
- Rural Transportation Program
- Rideshare/Travel Demand Management
- Regional Transit Partnership/Authority
- PATH/Mobility Management

- **Legislative Services**

- Legislative Program
- Communications
- Mayors and Chairs/CAOs

- **Broadband**

- Virginia Telecommunication Initiative

- **Local/Regional Planning**

- Blue Ridge Cigarette Tax Board Administration
- Economic Development Planning
- Long- and Short-Range Planning
- Local Comprehensive Plan Development Support
- Demographic and Data Resources
- Regional Economic Development Planning (CEDS)
- Land Use Planning
- Grant Writing, Application and Administration Services

- **Housing**

- Central Virginia Regional Housing Partnership (CVRHP)
- Federal Grant Administration (HOME, HOME-ARP, Housing Preservation Grant)
- VA Housing Development Grant
- Regional Housing Director's Coordination

- **Environmental Planning**

- Watershed Improvement Program (WIP)
- Solid-Waste Management planning and DA DEQ Recycling Report
- Rivanna River Basin Commission (RRBC) Administration
- State and Federal Grant Identification, Application, and Administration

## Super-Regional Project Highlights

### Virginia Telecommunications Initiative (VATI) – VATI '22 and VATI '24

- Administering VATI on behalf of 13 counties across five (5) different Planning District Commissions:  
Albemarle, Amherst, Appomattox, Buckingham, Campbell, Cumberland, Fluvanna, Goochland, Greene, Louisa, Madison, Nelson, Powhatan
- \$336.6M Project, 13 Counties, Four (4) Utility Partners
- 42,000 Businesses and Residential Passings

## Super-Regional Project Highlights

### Blue Ridge Cigarette Tax Board (BRCTB)

- Administering BRCTB on behalf of seven (7) Counties, one (1) City, and two (2) Towns across three (3) Planning District Commissions

Albemarle, August, Charlottesville, Fluvanna, Greene, Madison, Orange, Rockingham, Town of Madison, Town of Mount Crawford



# Regional Project Highlights

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- Housing

- Regional Housing Summit: *From Crisis to Intervention*, April 2025, 210+ attendees
- Regional Housing Study and Strategies Plan: Launching June 2025

- Transit

- Regional Transit Partnership

- Transportation

- Move Safely Blue Ridge, Safe Streets and Roads for All – Regional and Local Comprehensive Safety Action Plan
- Partnership for Transportation Help (PATH) – Mobility Management program serving seniors and individuals with disabilities

# Regional Project Highlights

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- Environment
  - Best Management Practices – Local Rain Barrel Workshops across the region
- Economic Development
  - Region's first Comprehensive Economic Development Strategies (CEDS) plan
- Local/Regional Planning
  - Regional Water Supply Planning for RPU: Middle James 1

# Questions?

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434-979-1597



Established in 1969, PlanRVA has been the home of cooperation among the nine jurisdictions of Central Virginia for more than 50 years.



PlanRVA is where the region comes together to look ahead.



# Meet the Team

**Martha Shickle**, Executive Director

**Lauren Shephard**, CFO/CAO

**Myles Busching**, Director of Transportation

**Sarah Stewart**, REME Planning Director

**Barbara Jacocks**, Director of Community  
Development

Staff of 32



# What We Do

PlanRVA's team of experienced planners and experts have been supporting the region's future development in the areas of:



**Environment  
& Resiliency**



**Community  
Development &  
Engagement**



**Emergency  
Preparedness & Hazard  
Mitigation**



**Transportation**

## How We Do It



- Use data to identify future challenges and opportunities
- Convene local governments to facilitate regional collaboration
- Cultivate partnerships and resources to develop innovative solutions
- Draft and implement plans of action

...to ensure the region is a place for all to live, work, play and thrive.

# A Regional Vision

*5 Interconnected Themes----*



- **Strategic and Resilient Infrastructure**



- **A Healthy Environment**



- **Attainable Housing**



- **A Strong Economy**



- **Opportunity and Choice for Everyone**

# Regional Strategic Plan

- Vision, goals & objectives
- Role and responsibilities of PlanRVA in serving the region through planning and implementation.
- Core Plans made up of functional area plans & strategies



# Transportation Element



- **Core Plan-Long Range Transportation Plan**
  - ConnectRVA 2045
  - 2050 Plan under Development
- **Supporting Plans & Studies**
  - BikePedRVA
  - Transit Vision Plan
  - Intermodal Plan
  - Regional Safety Plan

- **Supported Programs:**
  - RRTPO funding
  - CVTA funding
- **Performance Indicators**
  - Federal Performance Measures
  - Regional Indicators



# Resilience & Energy

- **Core Plan**
  - Comprehensive Climate Action Plan, ETA December 2025
- **Supporting Plans & Studies**
  - NASA Pluvial Blue Spot Analysis
  - Heat Island and Cooling Capacity Analysis
  - Solar Suitability Tool
- **Supported Programs:**
  - Regional SolSmart Designation
- **Performance Indicators**
  - CPRG





# Natural Resources

- **Core Plan**

- Natural Resources Plan – Underway!

- **Supporting Plans & Studies**

- Lower Chickahominy Public Access Resilience Assessment
- Green Infrastructure Implementation Social Network Mapping



- **Supported Programs:**

- Lower Chickahominy Watershed Collaborative
- Don't Trash Central Virginia

- **Performance Indicators**

- Virginia Coastal Resilience Master Plan
- Chesapeake Bay TMDL
- Regional Ecosystem Framework (REF)
- TBD (Natural Resources Plan)



# Community Development- Economic Development

- **Core Plan**

- Comprehensive Economic Development Strategy (2025 CEDS)

- **Supporting Plans & Studies**

- Market Value Analysis (2025 update by PlanRVA)
- GRP Target Industry Cluster Analysis

- **Supported Programs:**

- Region 4 Growth & Diversification Plan (2025 update by GO Virginia)
- EDA Economic Development District (EDD) designation, PlanRVA apply in 2026

- **Performance Indicators**

- RVA Rising



# Community Development-Housing

- **Core Plan**

- Regional Housing Framework  
(Partnership for Housing  
Affordability)

- **Supporting Plans & Studies**

- Market Value Analysis  
(PlanRVA)

- **Supported Programs:**

- PDCs Virginia Housing Grant
- BIPOC homeownership  
initiative

- **Performance Indicators**

- RVA Rising
- Local Strategies
- Regional Indicators



# Emergency Preparedness

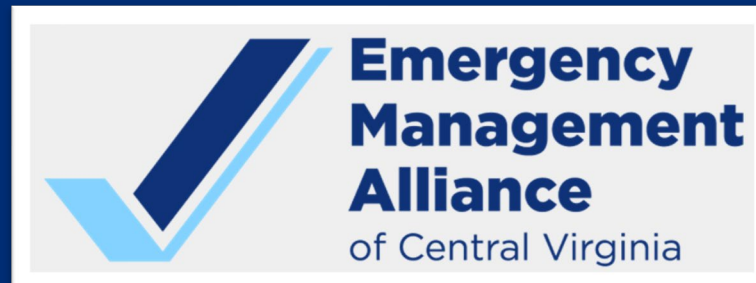
- **Core Plan**

- Richmond-Crater Regional Hazard Mitigation Plan

- **Supporting Plans & Studies**

- Family Assistance Center and Joint Information Center Frameworks
- Regional Resilience Hub Plan – Underway!

Aware. Prepare. Share.



- **Supported Programs:**

- EMACV + Committees
  - Business Recovery Workshop event and materials
  - Shelter Training Video
  - Training & Response Trailer

- **Performance Indicators**

- Hazard Mitigation
  - Mitigation Actions
  - Data: repetitive loss areas, critical infrastructure



Questions?

[www.planrva.org](http://www.planrva.org)

