



SUBMISSION FORM

All submission forms must include the following information. Separate submission forms must be turned in for each eligible program. **Deadline: July 1, 2023.** Please include this submission form with the electronic entry. If you do not receive an email confirming receipt of your entry within 3 days of submission, please contact [Gage Harter](#).

PROGRAM INFORMATION

County: Chesterfield County

Program Title: Leveraging Organic and Locally Grown Community Engagement

Program Category: Communications

CONTACT INFORMATION

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SIGNATURE OF COUNTY ADMINISTRATOR OR DEPUTY/ASSISTANT COUNTY ADMINISTRATOR

Name: Joseph P. Casey

Title: County Administrator

Signature: Joseph P. Casey, Ph.D.

Digitally signed by Joseph P. Casey, Ph.D.
DN: cn=Joseph P. Casey, Ph.D., o=Chesterfield County, ou=County Administration,
email=caseyjoe@chesterfield.gov, c=US
Date: 2023.06.27 13:07:18 -04'00'

2023 VACo Achievement Award Application

Program Title:

Leveraging Organic & Locally Grown Community Partnerships

Program Category: Communications

BRIEF OVERVIEW OF PROGRAM:

How Chesterfield, as local government, informs and engages with our community on important topics is rapidly changing. While we have witnessed success through traditional means and e-based services – community meetings, Chesterfield’s website, social platforms, e-newsletters, blogs and podcasts – we needed to identify a new approach to ensure we are truly reaching all segments of our population. Additionally, faced with a countywide, large-scale project, we knew we’d need help in the endeavor to educate and inform the public.

Strategic and purposeful engagement, through the help of key community partnerships, enabled Chesterfield to achieve direct and far-reaching results. While a specific project led the county to reexamine its standard operating procedures, we have found wide use in how to deploy this strategic communications framework in other areas of the organization, as we address challenging community topics including mental health, public safety, and budgeting. It’s also provided opportunities to involve elected leaders in community conversations.

This communications strategy has proved to be successful, particularly as the Community Facilities Bond Plan resulted in the highest approval ever with 76 percent voting “yes.” This approach has opened an

opportunity for more organic community engagement as we are empowering our key community partners to have an active voice in the process when tackling complex topics.

THE PROBLEM OR NEED ADDRESSED BY THE PROGRAM:

The exchange of information and approaches to engage with others is constantly evolving – requiring local government to adapt and deploy new strategies to meet the needs of the community. When Chesterfield began planning the educational campaign to inform residents about the upcoming bond referendum, local leaders knew it would differ from the last referendum nearly 10 years prior and decided to be intentional about best practices to inform the community on what they’d see at the ballot box. The county was requesting the issuance of \$540 million in bonds to finance new capital facilities for schools, police and fire stations, parks, and libraries. During a time of softening economic conditions and rising inflationary pressures, seeking a bond referendum of this scale was a heavy lift. This task was further complicated with early voting – shifting the county’s target earlier for those hitting the ballot box 45 days ahead of election day.

Throughout the bond referendum campaign, it became clear that the county would continue to face the engagement challenges that the bond campaign began to address. The solution provided by this engagement model can be applied to both intentional campaigns, such as the Marcus Alert rollout, and more informal meetings with the community that allow residents to raise topics that concern them.

PROGRAM DESCRIPTION:

Objective: Define new engagement strategies to deploy resources directly in the community

Time frame: Three months to develop, implementation is ongoing

Clientele: Key Community Partners, Business and Non-profit Organizations, general county population

Project Narrative and The County's Role in Implementing:

How we, as local government, inform and engage with our community on important topics is rapidly changing. While we have seen success through traditional means and e-based services – community meetings, Chesterfield's website, social platforms, e-newsletters, blogs and podcasts – we are always experimenting with new approaches to ensure we are truly reaching all segments of our population. In preparation for the upcoming bond referendum, the Chesterfield recognized an opportunity to try a new approach for a countywide, large-scale project that we knew would require extra resources to educate and inform the public.

The 2022 Community Facilities Bond Plan was the most ambitious referendum the county has undertaken: asking voters to approve a \$540 million capital financing package to construct schools, police stations, fire stations, parks and libraries. Coming almost 10 years since the last bond referendum, this request was the largest in the county's history – and among the largest in Virginia's history – in terms of cost and number of projects. This task was further complicated with early voting – shifting the county's target earlier for voters hitting the ballot box 45 days ahead of election day.

Recognizing the substantial task to reach 375,000 residents, spread among 142,000 households, with 64,000 students in our community, we knew the county couldn't do this alone. In the early stages of development, the county built an alliance with key community partners, giving them advanced access to information about the referendum and asking for their help by serving as information ambassadors in their respective organizations but also among the general population. This group aided as a listening board to help the county develop messages for the public that would be easy to understand and relatable. Deploying the strategy one step further, Chesterfield recognized the value of the collective – county and schools 11,000 employee workforce – being informed on the topic. As a county employee, often neighbors, businesses, and parents at school know who county employees are and expect they will know

what is happening in the community. All employees were invited to an in-person meeting to receive information and materials. In addition, all information was also shared via a county-all email. Engaging county and schools employees was a critical component to the communications strategy and having an informed workforce proved to be a valuable asset. This prepared employees who might be talking to neighbors or standing with fellow parents at a soccer field to share enough information to inform their peers and direct them to explore more information posted online.

Work on the communications strategy began in June 2023 and the county hosted the first community partners meeting in late August. For this meeting, Chesterfield invited representatives from the PTA, Richmond Association of Realtors, Chesterfield Professional Firefighters, Midlothian Business Association, Friends of Library, Home Builders Association, Chesterfield Education Association, Richmond and Chesterfield Chamber of Commerce, Fraternal Order of Police, and the Parks and Recreation Advisory Committee (PRAC). While we saw the value of bringing these individuals together for the purpose of streamlining communications, these partners also recognized the value of being together to strengthen the message shared in the community. Prior to this meeting, they had never gathered collectively. From this initial meeting grew an organic response within the community partners, working together among each other and strategizing how to maximize resources and share information. The county provided the platform and initiated the connection, however, the community partners recognized the opportunity and ran with it.

With the help of the community partners and the workforce, Chesterfield participated in 120 in-person events, meetings, and speaking engagements over a two-month period. The effort produced a social media reach of 130,000 impressions across all social platforms. For water and sewer customers still receiving a paper bill, an informational insert accompanied 95,000 bill statements. Chesterfield County

Public Schools (CCPS) ran a centerfold spread about the bond plan in their quarterly publication and was mailed to all 142,000 Chesterfield households. Community partners participated in-person meetings, posted signs on behalf of their organizations around polling locations, and created their own informational campaigns. Chesterfield produced podcasts, blog posts, video segments and maintained a website to access all information and materials – publishing in both English and Spanish.

Over 30,000 residents participated in early voting, exceeding the prior midterm early voting record by 162 percent. But the true measure of success was demonstrated based on the highest ever voter turnout for a bond referendum in Chesterfield, with 140,478 residents voting (over 35,000 more voters compared to 2013) and receiving the highest ever approval with 76 percent voting “yes.”

Since the overwhelmingly successful passage of the bond referendum, Chesterfield has deployed this strategic framework in other areas of the organization, addressing challenging community topics in mental health, public safety, and budgeting. Most recently, as the state is implementing the new Marcus Alert program, delivering a co-response team for emergency calls, the community partners framework supported the first meeting to kick-off this topic in the community.

This approach has sparked an opportunity for more local, organic community engagement as we are empowering our key community partners to have an active voice in the process when tackling complex topics.

ADVANCING DIVERSITY, EQUITY AND INCLUSION:

A key component of this outreach effort was the creative approach to reaching populations of the county that may not have been reached through the county’s traditional communication methods. Many of the

county's most effective engagement tools require the citizen to come to the county's website or social media looking for information. By partnering with community organizations, the county was able to bring information to our residents where they are. This is particularly true for some of Chesterfield's grassroots organizations, whose leaders were invited to community partners meetings. At community partners meetings, the county shared opportunities for county staff to come to community organizations with in-person and virtual informational sessions at the organization's regular meeting times. The county provided information to the Civic and Progressive Action Association in the Matoaca Magisterial District on a recorded virtual session. As an organization serving the most rural district in the county, this was an important opportunity to connect with citizens about an issue on their ballots.

Additionally, the bond plan materials were printed and published on the website in both English and Spanish. In considering outreach efforts, the county identified events serving the Spanish-speaking community in the county and ensured materials were available to interested attendees. Ensuring all voters were informed regardless of the language they spoke was crucial to an equitable outreach effort on this topic. English and Spanish copies of handouts, with QR codes that link to more detailed web resources available in both languages were distributed at county libraries and all public meetings on the bond topic.

Going forward, Chesterfield will continue to seek opportunities to engage with citizens who do not typically attend Board of Supervisors meetings and community meetings. Part of this work will include growing our directory of community organizations that can directly reach their members with information the county is trying to share with the community. In this ongoing effort, new events and organizations will become a part of the county's regular rotation to distribute informational resources, and to provide community conversations without an agenda set by county leadership. It is our intention that this

maintains an open line of communication both during and between the large-scale communication efforts the county takes on.

PROGRAM COST:

This program was created entirely in-house and there was no cost to implement Chesterfield's community partners framework.

PROGRAM RESULTS/SUCCESS:

With the help of the community partners and the workforce, Chesterfield participated in 120 in-person events, meetings, and speaking engagements. Accumulated a social media reach of 130,000 impressions across all social platforms. For water and sewer customers still receiving a paper bill, an informational insert accompanied 95,000 bill statements. Chesterfield County Public Schools (CCPS) ran a centerfold spread about the bond plan in their publication and was mailed to all 142,000 Chesterfield households. Community partners participated in-person meetings, posted signs around polling locations, and created their own informational campaigns. Chesterfield produced podcasts, blog posts, video segments and maintained a website to access all information and materials – publishing in both English and Spanish.

Over 30,000 residents participated in early voting, exceeding the prior midterm early voting record by 162 percent. But the true measure of success was demonstrated based on the highest ever voter turnout for a bond referendum in Chesterfield, with 140,478 residents voting (over 35,000 more voters compared to 2013) and receiving the highest ever approval with 76 percent voting "yes."

In addition, the significant voter turnout and passage of the bond referendum that resulted from the successful educational campaign, the outcome of this effort includes a model for ongoing engagement with the community. The county will continue to build on this foundation of relationships with key community organizations and leverage those relationships for future engagement needs. Whether we

need to ensure our message is clear and accessible to the community, or more voices spreading a message about new programs, this network will continue to pay dividends for the county. Moreover, although the impact of this is harder to quantify, the county also facilitated connections between community organizations independent of the county itself. This effort began building up a network of partnership among both community groups and the local government allows us to pool resources and information to reach more citizens.

Executive Summary:

Local government is the direct link between the community and implementing thought to action. To make a secure connection and ensure its continued success, government must always seek new and innovative ways to inform, interact, listen, and learn from its community members. Chesterfield expanded its standard operating procedures to view engagement through a new lens. This work will serve as a model for the county's ongoing engagement efforts in the community, serving more than the project that prompted its development. An achievement award recognizes Chesterfield's pursuit to strengthen our residents' knowledge and understanding of important topics that affect the quality of life for all members of our community.

With a goal of more easily and readily being able to reach all segments of Chesterfield County's population, a new approach utilizing community partnerships was implemented. These partnerships were specifically developed in correlation, but not limited, to Chesterfield's Community Facilities Bond Plan which involved a campaign to help inform citizens about the bond referendum and its details. A new approach to both reach out and inform county members needed to be developed compared to more traditional means of communication.

Over 140 thousand residents voted for the bond referendum which was an increase by 35 thousand since 2013. Seeing the positive results of this more collaborative communication method, this strategic framework of involving community partners will be extended to topics such as mental health, public safety, and budgeting.

There was no cost associated with this program. Overall, 120 in-person meetings occurred, 130 thousand impressions were extended via social platforms, and 142 thousand households were reached due to the teamwork with Chesterfield County Public Schools. Lastly, all informational campaigns were published in both English and Spanish.

Looking towards the future, the community relations created, fostered, and strengthened through this program will be positively used to help achieve objectives that present themselves to Chesterfield County and the organizations that it partners itself with.

SUPPLEMENTAL MATERIALS:

1. Sample Community Partners Yard Sign
2. Fact Card (English and Spanish)
3. FAQs (English and Spanish)
4. Sample Yard Sign for Community Posting

Chesterfield Professional Firefighters



VOTE YES



**Community
Facilities Bond**

Invest in YOUR SAFETY

COMMUNITY FACILITIES BOND PLAN

INVESTING IN OUR COMMUNITY



ELECTION DAY IS TUESDAY, NOVEMBER 8, 2022
EARLY VOTING STARTS FRIDAY, SEPTEMBER 23, 2022

WHAT IS A BOND REFERENDUM?

- Process for citizens to approve the financing of the county's long range capital plan.
- Voters will consider one question to approve key projects for schools, public safety, libraries and park purposes.
- An affirmative vote grants the county authority to issue general obligation (GO) bonds to finance a finite list of projects.
- The total amount of the bonds for which voter approval is sought is \$540 million, including \$375 million for school facilities and \$165 million for other county facilities (public safety, libraries and parks).

WHAT TO EXPECT ON THE BALLOT

“ Shall the County of Chesterfield, Virginia, contract a debt and issue its general obligation capital improvement bonds in the maximum amount of Five Hundred Forty Million Dollars (\$540,000,000) to provide funds to finance various capital improvement projects for (1) public school system purposes, (2) public safety purposes, (3) public library purposes and (4) parks and recreation purposes? ”

Voting 'Yes' on election day signifies approval of the Community Facilities Bond Plan.

ANSWERS TO SOME COMMONLY ASKED QUESTIONS

- **There is no new tax** associated with the Community Facilities Bond Plan
- Debt service (the payments on the bonds) can be supported with existing resources without affecting other priorities
- The county's triple-AAA bond rating ensures monies are borrowed at the lowest possible interest rate, translating into millions of savings for county citizens

VISIT [CHESTERFIELD.GOV/BOND](https://chesterfield.gov/bond) FOR MORE INFORMATION

CHESTERFIELD, VIRGINIA

COMMUNITY FACILITIES BOND PLAN

INVESTING IN OUR COMMUNITY

AM Davis Elementary School Replacement	\$40M
Bensley Elementary School Replacement	\$42M
New Western 360 Area Elementary School	\$43M
Midlothian Middle School Replacement (\$50M funded via other sources, total cost \$100M)	\$50M
New Western 360 Area High School	\$135M
Grange Hall Elementary School Replacement	\$43M
Thomas Dale High School Expansion	\$22M
School Facilities Subtotal	\$375M
Chester Fire & EMS Station Replacement	\$12.3M
Ettrick Fire & EMS Station Replacement	\$12.3M
Clover Hill Fire & EMS Station Expansion/Reno	\$9.3M
Dutch Gap Fire & EMS Station Expansion/Reno	\$8.1M
Stonebridge Area Police Station	\$8.8M
Western Hull Street Area Police Station	\$10.1M
Chester Area Police Station	\$10.1M
Westchester Area Police Station	\$10.1M
Public Safety Facilities Subtotal	\$81.1M
Enon Library Replacement	\$17M
Ettrick-Matoaca Library Expansion	\$12.2M
New Western Hull Street Library	\$16.5M
Library Facilities Subtotal	\$45.7M
River City Sportsplex Enhancements	\$17.2M
Horner Park Enhancements	\$10M
Conservation Area Access	\$2M
Falling Creek Water Access	\$4M
James River Boat Launch	\$5M
Parks & Recreation Subtotal	\$38.2M
Total (All Categories)	\$540M

HOW DO I REGISTER TO VOTE?

Visit chesterfield.gov/registrar to apply online or visit the Registrar's Office in person (9848 Lori Rd, Chesterfield, VA).

KEY DATES

9/23/22: In-person early voting begins

10/17/22: Deadline to register or update existing registration

10/28/22: By 5 p.m., deadline to request absentee ballot by mail

10/29/22: By 5 p.m., deadline to request absentee ballot in person

11/5/22: Last day of in-person early voting

11/8/22: Election Day

SCAN HERE FOR MORE INFORMATION



COMMUNITY FACILITIES BOND PLAN

INVESTING IN OUR COMMUNITY



EL DÍA DE LAS ELECCIONES ES EL MARTES 8 DE NOVIEMBRE DE 2022

LA VOTACIÓN ADELANTADA COMIENZA EL VIERNES 23 DE SEPTIEMBRE DE 2022

¿QUÉ ES UN REFERÉNDUM DE BONOS?

- Proceso para que los ciudadanos aprueben el financiamiento del plan de capital de largo alcance del condado.
- Los votantes considerarán una pregunta para aprobar proyectos clave para escuelas, seguridad pública, bibliotecas y propósitos de parques.
- Un voto afirmativo otorga al condado la autoridad para emitir bonos de obligación general (GO) para financiar una lista finita de proyectos.
- La cantidad total de los bonos para los que se busca la aprobación de los votantes es de \$540 millones, incluidos \$375 millones para instalaciones escolares y \$165 millones para otras instalaciones del condado (seguridad pública, bibliotecas y parques).

QUÉ ESPERAR EN LA BOLETA

“ ¿Debe el Condado de Chesterfield, Virginia, contraer una deuda y emitir sus bonos de mejora de capital de obligación general en la cantidad máxima de Quinientos Cuarenta Millones de Dólares (\$540,000,000) para proporcionar fondos para financiar varios proyectos de mejora de capital para (1) propósitos del sistema de escuelas públicas, (2) propósitos de seguridad pública, (3) propósitos de biblioteca pública y (4) propósitos de parques y recreación? ”

Votar ‘Sí’ el día de las elecciones significa la aprobación del Plan de Bonos de Instalaciones Comunitarias.

RESPUESTAS A ALGUNAS PREGUNTAS FRECUENTES

- **No hay un nuevo impuesto** asociado con el Plan de Bonos para Instalaciones Comunitarias
- El servicio de la deuda (los pagos de los bonos) se puede apoyar con los recursos existentes sin afectar otras prioridades
- La calificación de bonos triple-AAA del condado garantiza que el dinero se preste a la tasa de interés más baja posible, lo que se traduce en millones de ahorros para los ciudadanos del condado

VISITE CHESTERFIELD.GOV/BOND PARA MÁS INFORMACIÓN

CHESTERFIELD, VIRGINIA

COMMUNITY FACILITIES BOND PLAN

INVESTING IN OUR COMMUNITY

Reemplazo de la Escuela Primaria AM Davis	\$40M
Reemplazo de la Escuela Primaria Bensley	\$42M
Escuela Primaria de la Nueva Área Oeste 360	\$43M
Reemplazo de la Escuela Intermedia Midlothian (\$50M financiados a través de otras fuentes, costo total \$100M)	\$50M
Escuela Secundaria de la Nueva Área Oeste 360	\$135M
Reemplazo de la Escuela Primaria Grange Hall	\$43M
Expansión de la Escuela Secundaria Thomas Dale	\$22M
Subtotal de Instalaciones Escolares	\$375M
Reemplazo de la Estación de Bomberos y EMS de Chester	\$12.3M
Reemplazo de la Estación de Bomberos y EMS de Ettrick	\$12.3M
Expansión/Reno de la Estación de Bomberos y EMS de Clover Hill	\$9.3M
Expansión/Reno de la Estación de Bomberos y EMS de Dutch Gap	\$8.1M
Estación de Policía del Área de Stonebridge	\$8.8M
Estación de Policía del Área de Western Hull Street	\$10.1M
Estación de Policía del Área de Chester	\$10.1M
Estación de Policía del Área de Westchester	\$10.1M
Subtotal de Instalaciones de Seguridad Pública	\$81.1M
Reemplazo de la Biblioteca de Enon	\$17M
Expansión de la Biblioteca Ettrick-Matoaca	\$12.2M
Nueva Biblioteca de Western Hull Street	\$16.5M
Subtotal de las Instalaciones de la Biblioteca	\$45.7M
Mejoras en River City Sportsplex	\$17.2M
Mejoras en el Parque Horner	\$10M
Acceso al Área de Conservación	\$2M
Acceso al Agua de Falling Creek	\$4M
Lanzamiento de Barco del James River	\$5M
Subtotal de Parques y Recreación	\$38.2M
Total (Todas las Categorías)	\$540M

¿CÓMO ME REGISTRO PARA VOTAR?

Visite chesterfield.gov/registrar para aplicar en línea o visite la Oficina del Registro en persona (9848 Lori Rd, Chesterfield, VA).

FECHAS CLAVE

9/23/22: Comienza el primer día de votación adelantada en persona

10/17/22: Fecha límite para registrarse o actualizar el registro existente

10/28/22: Antes de las 5 p.m., fecha límite para solicitar la boleta de voto en ausencia por correo

10/29/22: Antes de las 5 p.m., fecha límite para solicitar la boleta de voto en ausencia en persona

11/5/22: Último día de votación adelantada en persona

11/8/22: Día de las Elecciones



ESCANEE AQUÍ PARA MÁS INFORMACIÓN



COMMUNITY FACILITIES BOND PLAN
INVESTING IN OUR COMMUNITY

Frequently Asked Questions & Answers

What is a bond? A bond is a form of debt obligation that, when issued, provides a government with funds to finance large capital improvements. A bond plan includes both the authority to issue bonds and a listing on purposes for which the funds may be used. The sale of municipal bonds is a form of long-term borrowing that spreads the cost of major capital improvements over the life of the facility. This method of financing ensures that current and future users help pay for the improvements.

How much will the county issue in bonds? If residents vote in favor of the bond financing question on the November 8th ballot, the county will have the authority to issue up to \$540 million in General Obligation bonds over eight years. The issuance of this debt may occur at several different times throughout the eight years for various amounts.

Will these bonds cause a property tax increase?

No new tax is associated with the Community Facilities Bond Plan. Debt service (the payments on the bonds) can be supported with existing resources without affecting other priorities.

Why a referendum?

The law requires voters approve bonds since they are a future obligation for the locality to be paid through tax revenue. The county structures debt service costs to not increase significantly as a percentage of combined general fund expenditures. As a result, the county's bonded debt would not be a contributing factor to any future change in local taxes.

What can general obligation (GO) bonds be used for?

General Obligation Bonds allow the county to pay for major capital investments having a public purpose, such as schools, public safety facilities, parks and libraries. Bonds are sold to investors and the proceeds from the sale of these bonds are used to pay for capital projects. Bond funds cannot be used for everyday operating costs, such as salaries, benefits, operating supplies, etc.

Can the bonds on the ballot be used for other purposes?

Proceeds of the sale of bonds authorized for a specific purpose may not, by law, be used for any purpose other than the purpose specified in the referendum question. For example, parks bonds may not be used to finance other projects, such as transportation projects. The county would be permitted to issue bonds for any purpose described in the ballot question.

What is the county's credit rating, and why is it important?

Chesterfield County has adopted prudent financial management policy designed to protect its triple-AAA bond rating. The county's longstanding triple-AAA bond ratings translates into savings as the county borrows money at the lowest possible rates.



COMMUNITY FACILITIES BOND PLAN

INVESTING IN OUR COMMUNITY

Why does the county issue bonds to pay for county projects rather than pay for projects with cash (pay-as-you-go)?

If capital construction was financed on a pay-as-you-go basis out of the current tax revenues, expenditures would be paid for in a much shorter period, which could necessitate a tax rate increase or a significant reduction in other county services. Bonds spread the cost of major projects of general benefit to the community over future years and ensure that both current and future residents and users share in the payment. Without bond funding, capital improvement budgeting is less predictable.

Why doesn't the county cut property taxes (more) instead of adding projects?

The county and school division maintain more than 10 million square feet and have identified more than \$1.3B in needed improvements and new facilities to meet demand for public services and programs. The county is growing on average 1.8 percent per year, which is putting pressure on existing resources and creating the need for new facilities. If the county does not construct these projects, taxpayers could pay for increased maintenance costs and improvements may not be completed.

How are the bond projects selected?

The projects were vetted through public engagement and approved by the School Board and Board of Supervisors. County and School staff studied infrastructure and facility needs throughout the county and developed a list of potential projects. To find out more about how the county forecasts future facility needs, visit the Demand Indicators Report: <https://www.chesterfield.gov/5003/Data-Reports>. During the last few budget processes, the community reviewed various projects to be included bond plan. With the fiscal year 2023 budget process, the potential project list was further refined and specific projects have emerged. In addition, through a series of community meetings, citizens, county and schools staff and the county's elected leaders have worked to develop the proposed bond project listing. The list of recommended projects was approved in April, totaling \$540 million.

What happens if the bond question isn't approved?

Without general obligation bond financing, the cost and planning for community facilities and infrastructure can be unpredictable – likely impacting the financing and construction schedule. Because of its triple-AAA bond rating, Chesterfield can obtain the lowest possible rates for borrowing money, which translates into the lowest cost-solution for our citizens. If the voters do not approve the bond financing question, projects could be delayed or removed from the schedule entirely until a funding source could be identified.

Prior Bond Plans:

<https://www.chesterfield.gov/5004/Bond-Referendums>

How do I know projects related to previous bond referendums have been completed?

<https://www.chesterfield.gov/5004/Bond-Referendums>



COMMUNITY FACILITIES BOND PLAN

INVESTING IN OUR COMMUNITY

How can residents learn more about the county's proposed bond plan?

The Bond Referendum website will have all the latest information on the Bond Referendum and proposed projects (<https://www.chesterfield.gov/5643/Community-Facilities-Bond-Plan>). Voters can also sign up for emails and schedule a speaker through the Speakers Bureau (<https://www.chesterfield.gov/1195/Speakers-Bureau>).

When is Election Day?

Tuesday, November 8, 2022

Do residents vote for the bond plan with one vote?

Yes. The question voters will see on the ballot will be:

“Shall the County of Chesterfield, Virginia, contract a debt and issue its general obligation capital improvement bonds in the maximum amount of Five Hundred Forty Million Dollars (\$540,000,000) to provide funds to finance various capital improvement projects for (1) public school system purposes, (2) public safety purposes, (3) public library purposes and (4) parks and recreation purposes?”

How do I register to vote?

Visit Chesterfield's Registrar to register to vote. Applications may be made submitted in-person or online.

<https://www.chesterfield.gov/registrar>

9848 Lori Road

Chesterfield, VA 23832

Phone: 804-748-1471

Key Dates

September 23, 2022: First day of in-person early voting begins

October 17, 2022: Deadline to register or update existing registration

October 28, 2022: By 5 p.m., deadline to request absentee ballot by mail

October 29, 2022: by 5 p.m., deadline to request absentee ballot in person

November 5, 2022: Last day of in-person early voting

November 8, 2022: Election Day

Where do I vote?

Voting precincts, Registrar's Office

Polls open from 6 a.m.-7 p.m.

Find your precinct here: <https://www.chesterfield.gov/747/Precinct-Maps-by-District>

Can I help on Election Day?

It takes more than 900 people to administer an election. If you're interested in becoming an Officer of Election, please apply in person at the Chesterfield Registrar's Office or complete and submit the [Officer of Election form](#) online.



COMMUNITY FACILITIES BOND PLAN
INVESTING IN OUR COMMUNITY

Scan QR code to access website
(chesterfield.gov/bond) and additional materials.





COMMUNITY FACILITIES BOND PLAN
INVESTING IN OUR COMMUNITY

Preguntas Frecuentes y Respuestas

¿Qué es un bono? Un bono es una forma de obligación de deuda que, cuando se emite, proporciona un gobierno con fondos para financiar grandes mejoras de capital. Un plan de bonos incluye tanto la autoridad para emitir bonos como una lista de los propósitos para los cuales se pueden usar los fondos. La venta de bonos municipales es una forma de préstamo a largo plazo que distribuye el costo de las principales mejoras de capital durante la vida de la instalación. Este método de financiación asegura que los usuarios actuales y futuros ayuden a pagar las mejoras.

¿Cuánto emitirá el condado en bonos? Si los residentes votan a favor de la pregunta del financiamiento de bonos en la boleta del 8 de noviembre, el condado tendrá la autoridad para emitir hasta \$540 millones en bonos de Obligación General durante ocho años. La emisión de esta deuda puede ocurrir en varios momentos diferentes a lo largo de los ocho años por varias cantidades.

¿Estos bonos causarán un aumento en el impuesto de propiedad?

No hay ningún impuesto nuevo asociado con el Plan de Bonos para Instalaciones Comunitarias. El servicio de la deuda (los pagos de los bonos) puede ser apoyado con los recursos existentes sin afectar otras prioridades.

¿Por qué un referéndum?

La ley requiere que los votantes aprueben los bonos ya que son una obligación futura de la localidad que se pagará a través de los ingresos fiscales. El condado estructura los costos del servicio de la deuda para que no aumenten significativamente como porcentaje de los gastos combinados del fondo general. Como resultado, la deuda en bonos del condado no sería un factor que contribuye a ningún cambio futuro en los impuestos locales.

¿Para qué se pueden usar los bonos de obligación general (GO)?

Los Bonos de Obligación General le permiten al condado pagar importantes inversiones de capital que tienen un propósito público, como escuelas, instalaciones de seguridad pública, parques y bibliotecas. Los bonos se venden a inversionistas y los ingresos de la venta de estos bonos se utilizan para pagar por proyectos de capital. Los fondos de los bonos no se pueden utilizar para los costos operativos diarios, como salarios, beneficios, suministros operativos, etc.

¿Se pueden usar los bonos en la boleta para otros propósitos?

El ingreso de la venta de bonos autorizados para un propósito específico no puede, por ley, usarse para ningún otro propósito que no sea el propósito especificado en la pregunta del referéndum. Por ejemplo, los bonos de parques no pueden usarse para financiar otros proyectos, como proyectos de transporte. Se le permitiría al condado emitir bonos para cualquier propósito descrito en la pregunta de la boleta.



COMMUNITY FACILITIES BOND PLAN

INVESTING IN OUR COMMUNITY

¿Cuál es la calificación crediticia del condado, y por qué es importante?

El Condado de Chesterfield ha adoptado una política de gestión financiera prudente diseñada para proteger su calificación de bonos triple-AAA. Las calificaciones de bonos triple-AAA de larga data del condado se traducen en ahorros mientras el condado presta dinero a las tasas más bajas posibles.

¿Por qué el condado emite bonos para pagar los proyectos del condado en vez de pagar los proyectos con efectivo (pago de marcha)? Si la construcción de capital se financiara sobre una base de pago de marcha de los ingresos fiscales actuales, los gastos se pagarían en un período mucho más corto, lo que podría necesitar un aumento de la tasa de impuesto o una reducción significativa en otros servicios del condado. Los bonos reparten el costo de los principales proyectos de beneficio general a la comunidad en años futuros y aseguran que tanto los residentes actuales como los futuros y los usuarios futuros compartan en el pago. Sin financiamiento de bonos, el presupuesto de mejoras de capital es menos predecible.

¿Por qué el condado no corta los impuestos de propiedad (más) en vez de agregar proyectos?

El condado y la división escolar mantienen más de 10 millones de pies cuadrados y han identificado más de \$1.3 billones en mejoras necesarias y nuevas instalaciones para satisfacer la demanda de servicios y programas públicos. El condado está creciendo en promedio un 1.8 por ciento por año, lo cual está poniendo presión sobre los recursos existentes y creando la necesidad de nuevas instalaciones. Si el condado no construye estos proyectos, los pagadores de impuestos podrían pagar mayores costos de mantenimiento y las mejoras tal vez no se completen.

¿Cómo se seleccionan los proyectos de bonos?

Los proyectos fueron examinados a través de la participación pública y aprobados por la Junta Escolar y la Junta de Supervisores. El personal del Condado y la Escuela estudió las necesidades de infraestructura e instalaciones en todo el condado y desarrolló una lista de proyectos potenciales. Para obtener más información sobre cómo el condado pronostica las necesidades futuras de las instalaciones, visite el Reporte de Indicadores de Demanda: <https://www.chesterfield.gov/5003/Data-Reports>. Durante los últimos procesos presupuestarios, la comunidad revisó varios proyectos para incluirlos en el plan de bonos. Con el proceso presupuestario del año fiscal 2023, la lista de proyectos potenciales fue refinada aún más y surgieron proyectos específicos. Además, a través de una serie de reuniones comunitarias, los ciudadanos, el personal del condado y de las escuelas y los líderes electos del condado han trabajado para desarrollar la lista de proyectos de bonos propuesta. La lista de proyectos recomendados fue aprobada en abril, por un total de \$540 millones.

¿Qué sucede si no se aprueba la pregunta de bonos?

Sin el financiamiento de bonos de obligación general, el costo y la planificación de las instalaciones comunitarias y la infraestructura pueden ser impredecibles – lo que probablemente afecte el horario de financiamiento y construcción. Debido a su calificación de bonos triple-AAA, Chesterfield puede obtener las tasas más bajas posibles para prestar dinero, lo que se traduce en la solución de menor costo para nuestros ciudadanos. Si los votantes no aprueban la pregunta de financiamiento de bonos, los proyectos podrían retrasarse o eliminarse del horario por completo hasta que se pueda identificar una fuente de financiamiento.



COMMUNITY FACILITIES BOND PLAN

INVESTING IN OUR COMMUNITY

Planes de bonos anteriores:

<https://www.chesterfield.gov/5004/Bond-Referendums>

¿Cómo sé que se han completado proyectos relacionados con referéndums de bonos anteriores?

<https://www.chesterfield.gov/5004/Bond-Referendums>

¿Cómo pueden los residentes aprender más sobre el plan de bonos propuesto por el condado?

El sitio web del Referéndum de Bonos tendrá toda la información más reciente sobre el Referéndum de Bonos y los proyectos propuestos (<https://www.chesterfield.gov/5643/Community-Facilities-Bond-Plan>). Los votantes también pueden registrarse para recibir correos electrónicos y programar un orador a través de la Oficina de Oradores (<https://www.chesterfield.gov/1195/Speakers-Bureau>).

¿Cuándo es el Día de las Elecciones?

Martes, 8 de noviembre de 2022

¿Los residentes votan por el plan de bonos con un voto?

Sí. La pregunta que los votantes verán en la boleta será:

“¿Debe el Condado de Chesterfield, Virginia, contraer una deuda y emitir sus bonos de mejora de capital de obligación general en la cantidad máxima de Quinientos Cuarenta Millones de Dólares (\$540,000,000) para proporcionar fondos para financiar varios proyectos de mejora de capital para (1) propósitos del sistema de escuelas públicas, (2) propósitos de seguridad pública, (3) propósitos de biblioteca pública y (4) propósitos de parques y recreación?”

¿Cómo me registro para votar?

Visite el Registro de Chesterfield para registrarse para votar. Las aplicaciones se pueden presentar en persona o en línea.

<https://www.chesterfield.gov/registrar>

9848 Lori Road

Chesterfield, VA 23832

Teléfono: 804-748-1471

Fechas Clave

23 de septiembre de 2022: Comienza el primer día de votación adelantada en persona

17 de octubre de 2022: Fecha límite para registrarse o actualizar el registro existente

28 de octubre de 2022: Antes de las 5 p.m., fecha límite para solicitar la boleta de voto en ausencia por correo

29 de octubre de 2022: Antes de las 5 p.m., fecha límite para solicitar la boleta de voto en ausencia en persona

5 de noviembre de 2022: Último día de votación adelantada en persona

8 de noviembre de 2022: Día de las Elecciones



COMMUNITY FACILITIES BOND PLAN

INVESTING IN OUR COMMUNITY

¿Dónde voto?

Precintos de votación, Oficina de Registro

Los lugares de votación abren de 6 a.m. - 7 p.m.

Encuentre su precinto aquí: <https://www.chesterfield.gov/747/Precinct-Maps-by-District>

¿Puedo ayudar el Día de las Elecciones?

Toma más de 900 personas para administrar una elección. Si está interesado en convertirse en un Funcionario Electoral, por favor aplique en persona en la Oficina de Registro de Chesterfield o complete y envíe el [formulario de Funcionario Electoral](#) en línea.



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Escanee el código QR para acceder al sitio web (chesterfield.gov/bond) y materiales adicionales.



CHESTERFIELD, VIRGINIA

LEARN ABOUT PROPOSED BOND PROJECTS IN CHESTERFIELD

SCAN QR CODE FOR INFO



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