

# Will Cockrell, AICP



Will Cockrell is a Senior Planner with EPR, P.C., out of Charlottesville, Virginia. He works with jurisdictions across the Commonwealth and nationwide, helping communities realize their goals. He spent much of his career in the public sector, working in local government and regional planning. For ten years, Will worked with the Thomas Jefferson Planning District Commission (TJPDC), serving many different roles, including Director of Planning and MPO Coordinator. He managed the Charlottesville-Albemarle Metropolitan Planning Organization (CA-MPO), TJPDC Rural Transportation Program, the Planning Program, and Environmental Planning Programming. Before joining the Planning District, Will worked as the senior planner for Louisa County. During that time, he also took on the role of an Acting Director of Community Development.

Will holds several leadership positions throughout the Commonwealth. He is on the American Planning Association, Virginia Chapter Board, where he served for over a decade. His current Board position is Chair of the Community Planning Assistance Program. He is currently on the Rural Planning Caucus (RPC) Board. During his MPO days, he served as Chair and Treasurer/Secretary for the Virginia Association of Metropolitan Planning Organizations (VAMPO). In 2013, Will started teaching at the University of Virginia. He currently teaches government and planning methods in the School of Architecture. He also contributes to Virginia Commonwealth University's (VCU) Land Use Education Program, and he runs the Virginia Association of Zoning Official's (VAZO) Certified Zoning Administrator's training program.

Will's professional focus is training and assisting localities to overcome their challenges and build better communities.