



SUBMISSION FORM

All submission forms must include the following information. Separate submission forms must be turned in for each eligible program. **Deadline: July 1, 2022.** Please include this submission form with the electronic entry. If you do not receive an email confirming receipt of your entry within 3 days of submission, please contact Gage Harter.

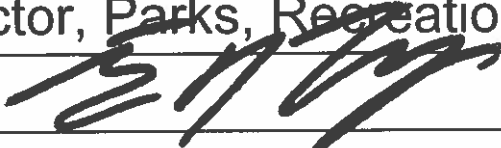
PROGRAM INFORMATION

County: Loudoun County
Program Title: Battle of the Bands
Program Category: Parks & Recreation

CONTACT INFORMATION

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Title: Director
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SIGNATURE OF COUNTY ADMINISTRATOR OR DEPUTY/ASSISTANT COUNTY ADMINISTRATOR

Name: Steve Torpy, CPRP
Title: Director, Parks, Recreation and Community Services
Signature: 

Loudoun County Parks, Recreation and Community Services: Battle of the Bands

Loudoun County Department of Parks, Recreation, and Community Services (PRCS) is a diverse and inclusive organization providing recreational opportunities through beautiful parks, recreation centers, senior centers, community centers, and preschool and after-school programs. In addition, the Teen Services program offers recreational opportunities for youth who desire connectivity and social engagement with their peers and community. The grandest of those teen events is the Battle of the Bands.

PRCS hosted the first Battle of the Bands in 2008, a competition for local teen musicians that provides an opportunity to compete with one another. In 2021, the pandemic mandates prevented youth performers from expressing their artistry in social settings. PRCS recognized this problem and devised innovative solutions based on ever-changing pandemic restrictions. With three potential event outlines in place, PRCS moved forward with all three options, pivoting as restrictions and mandates evolved.

Option 1: A reduced capacity live event to adhere to CDC guidelines.

Option 2: A “normal” in-person event with a total average capacity of 250 and no pandemic restrictions was a lofty hope.

Option 3: A live-streamed event, allowing artists to safely perform while still adhering to all mandates required by the CDC.

PRCS partnered with Franklin Park Arts Center, Loudoun Youth, Inc., and the private sector to secure a sound engineer who would provide the performers with a professional concert experience, and a stage manager to support the artists during the event, additional staff as needed

and funding of last-minute ancillary costs. With a total investment of \$4,410 and through those partnerships, PRCS safely returned the Battle of the Bands, professionally live streaming the event to Loudoun County residents and throughout the United States. For the first time, family and friends from across the country watched the live event – an unprecedented 2,100 viewers.

PRCS and its partners reinvented the event safely and effectively, reconnecting youth with their extended family, their peers and the community through musical performance. The competition exceeded our expectations and reaffirmed the importance of all our public and private partnerships. Future Battle of the Bands events will be streamed as well, providing many to view the competition from all over the United States and the world.

Executive Summary

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Brief Overview

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