### **SUBMISSION FORM**

All submission forms must include the following information. Separate submission forms must be turned in for each eligible program. **Deadline: July 1, 2021.** Please include this submission form with the electronic entry. If you do not receive an email confirming receipt of your entry within 3 days of submission, please contact <u>Gage Harter</u>.

PROGRAM INFORMATION
County: County of Henrico
Program Title: Creating a School Online Enrollment System
Program Category: Information Technology
CONTACT INFORMATION
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SIGNATURE OF COUNTY ADMINISTRATOR OR DEPUTY/ASSISTANT COUNTY ADMINISTRATOR
Name: Brandon Hinton
Title: Deputy County Manager for Administration
Signature: Rusz

### **Program Overview**

In response to one of the many challenges of the COVID-19 pandemic, Henrico County Public Schools (HCPS) created an online enrollment system to safely and effectively enroll students during school closures. This system used existing resources and gave HCPS an alternative to face-to-face student registration at a time when in-person enrollment was not an option.

Starting in May of 2020, we provided our community with the ability to complete new student enrollments through a public online portal. As of mid-January 2021, we have collected and processed approximately 2,550 enrollments and 1,800 re-enrollments.

### **Problem/Challenge/Situation Faced by Locality**

In March 2020, all school buildings in Henrico County were closed to the public. A planned two-week closure soon evolved into the long-term reality of nine months and counting. Processes that would normally require face-to-face interaction were no longer an option. The school division's process for enrollment had required parents to visit the school to complete student registration. State guidelines required that we accommodate enrollments and re-enrollments for all students, regardless of the pandemic's limitations. HCPS did not have an online enrollment system. Because of a limited budget and a restriction on purchases, we were unable to procure a viable solution to fulfill the need for an online registration option: it was time to get creative and think outside the box.

#### **How Program Fulfilled Awards Criteria**

Online enrollment has provided a new and innovative service for all parents and guardians in Henrico County. Before the creation of the online enrollment system, parents were required to come to their child's future school in person to complete the process and often had to return because of missing documentation. This took precious time out of their day. Online registration

enables families to initiate the enrollment process at times convenient for them, while remaining

safe during the pandemic.

HCPS' implementation of online enrollment is unique because it leverages existing systems with

new processes and programs to enable parents to enroll their students safely. We had to be

innovative in our approach to meet the needs of schools and families in completing this vital

function for the school division.

**How Program Was Carried Out** 

The Student Information System Department was charged with spearheading solutions to this

issue. Numerous meetings were held within the department to decide exactly what parts of the

enrollment process were essential. Once the team determined which elements of the student

enrollment system were required, a small team of Operational Technology staff was assembled

from the Student Information System (SIS), Application Development, and Integrated Data

Services teams. Work began toward a solution to the obstacles of student enrollment during a

global pandemic. Our objective was to create an online school enrollment solution using existing

resources that all Henrico County Public School families could use. Our work began April 29,

2020. The first student was enrolled using our new online system May 18, 2020.

Members of the Integrated Data Services team used their knowledge and experience with the

RYCOR Online Forms system, a system that enables parents to access back-to-school forms,

field trip forms, etc. They were able to work with the vendor to stretch their software to meet the

needs of our school division. Once we had a concrete plan for how we could use RYCOR to

collect data, we needed to move on to the task of figuring out how to get the collected data into

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our student information system. The Integrated Data Services team worked to prepare a file

weekly that would be used for updating the Student Information System Department.

Our Application Development team worked expeditiously to create a process that allowed for the

data collected from parents to be imported into our student information system. The process

included an opportunity to validate the data prior to import to ensure data integrity. This process

was created by our programmers and accessible to selected staff members via a separate user

interface.

The Student Information System team trained and supported a small group of "super" registrars

in using the new online enrollment system. These registrars essentially created centralized

enrollment for our school division. It should not go unnoticed that these amazing registrars did all

of this while also continuing to do the work assigned to them at their own schools, with no

additional financial compensation.

The Student Information System team worked with the HCPS Department of Communications

and Public Relations to communicate to all stakeholders about this new innovative tool for

registration. Since many parents were not existing HCPS parents, we used a multipronged

approach to communicate, which included both accepted internal methods (voicemail messaging,

text messages, and emails) and news releases aimed at local news outlets. The SIS team also

created an FAQ document for parents that walked them through how the new process works. All

messaging and documentation were also available in Spanish.

Equitable access was always our focus as we developed our online enrollment system. It was a

priority to make sure we were creating a process that any member of the Henrico County

community could use. The system could be accessed via a web browser on a computer, tablet or

smartphone. If a family opted out of using the online enrollment option, we created an avenue for

documents and other enrollment information to be exchanged via email and U.S. Mail, if

requested.

**Financing and Staffing** 

The cost of this project was time and talent during a time when everyone's time and talents were

being taxed as never before. There was no actual outlay of funds to create, produce and train on

this product. If HCPS were to purchase a similar product from an outside vendor or even an

integrated product with PowerSchool (our current student information system vendor), the cost

would mostly likely be well over \$50,000 for the first year alone. The fact that this achievement

was reached with no additional cost to the division is a testament to the staff's resourcefulness

involved in its creation.

**Program Results** 

Without this process, HCPS would not have been able to efficiently enroll new students. With the

ability to enroll students during the global pandemic, HCPS was able to benefit in the following

ways:

Gained a method to continue enrollments for the 2019-20 school year.

• Was better able to predict overall enrollment for the 2020-21 school year, which aided in

planning and budgeting for Henrico County Public Schools.

Gave parents a safe means of enrolling their students during the pandemic.

Gave school staff another effective way to communicate with and welcome new families

to our school division during uncertain times.

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The system has the ability to maintain data integrity while allowing parents to initiate an

enrollment virtually.

• The ability to register kindergartners prior to the start of the 2020-21 school year.

• Gave the school registrars a tool to import enrollment data into the student information

system, saving them data entry time during their day.

• As of mid-January 2021, we had collected and processed approximately 2,550 new

enrollments and 1,800 re-enrollments.

**Brief Summary** 

With the closing of schools in March 2020, processes that would normally require face-to-face

interaction were no longer an option. The school division's process for enrollment had required

parents to visit the school to complete student registration. State guidelines required that we

accommodate enrollments and re-enrollments for all students, regardless of the pandemic's

limitations. HCPS did not have an online enrollment system. Because of a limited budget and a

restriction on purchases, we were unable to procure a viable solution to fulfill the need for an

online registration option.

The Student Information System Department was charged with spearheading solutions to this

issue. Working with numerous other teams within the school division, work began on April 29,

2020 toward a solution to the obstacles of student enrollment during a global pandemic. The

objective was to create an online school enrollment solution using existing resources that all

Henrico County Public School families could use. The first student was enrolled using our new

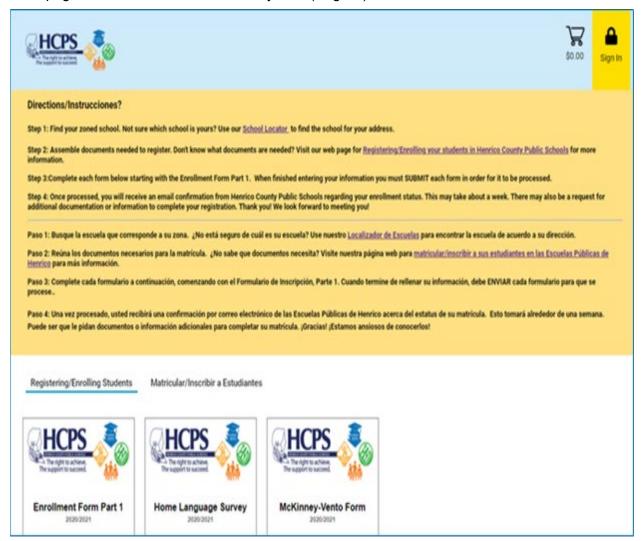
online system May 18, 2020.

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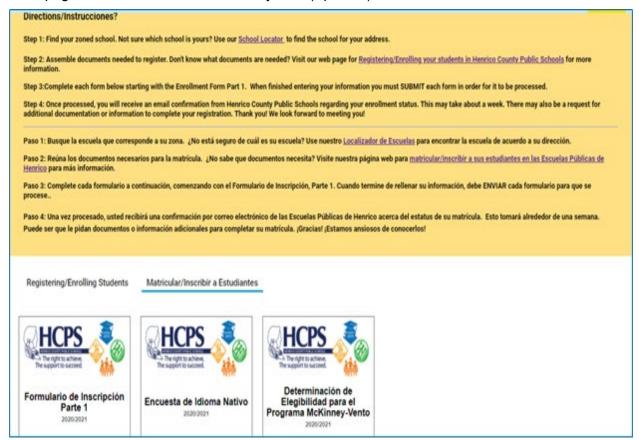
Online enrollment has provided a new and innovative service for all parents and guardians in Henrico County. Online registration enables families to initiate the enrollment process at times convenient for them, while remaining safe during the pandemic. As of mid-January 2021, we have collected and processed approximately 2,550 new enrollments and 1,800 re-enrollments.

## Creating a School Online Enrollment System Supplemental Material

Main page of HCPS online enrollment system (English):



### Main page of HCPS online enrollment system (Spanish):



HCPS website access for parent access to online enrollment screens:

https://henricoschools.us/registration/

FAQ for parents:

https://henricoschools.us/wp-content/uploads/instructionsforregistering.pdf

ATTACH: News release PDF introducing program for kindergarten registration (May 18, 2020)





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Henrico County Public Schools • www.henricoschools.us

### **News Release**

# 2020-21 registration: Online portal opens for kindergartners, other new HCPS students

Henrico, Va. May 18, 2020 — Registration for the 2020-21 school year is now open for kindergartners, as well as new students in grades 1-12. In order to help slow the spread of coronavirus, HCPS is conducting registration online, rather than in person. Register your new student with his or her school using the new HCPS Online Registration portal.

- 1. Go to <a href="https://henricoschools.us/registration/">henricoschools.us/registration/</a>, where you'll find a link to the registration portal, as well as instructions and information about the documents you'll need to register your student.
- 2. Click the button to go to the HCPS Online Registration portal.
- 3. Complete the three forms available in the portal:
  - Enrollment Form (parts 1 and 2).
  - Home Language Survey.
  - McKinney-Vento Homeless Assistance Act screening form.
- 4. Upload the additional documents spelled out on our registration page.
- 5. Submit your registration to your school online.

For more information, as well as answers to frequently asked questions, go to henricoschools.us/registration/.

Information is also available in Spanish at henricoschools.us/registro-de-estudiantes/.

If you need to find the school your child will attend, use the HCPS School Locator by going to <a href="https://henricoschools.us/school-locator/">henricoschools.us/school-locator/</a>.

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