

Director of Tourism



Isle of Wight County invites candidates for our Director of Tourism position. The Director of Tourism markets Isle of Wight County and the Town of Smithfield nationally and internationally by working with County and Town leaders and citizens on projects and events. Additionally, the Director of Tourism oversees and manages the Visitor Center and offers educational programs to citizens. Reports to the County Administrator.

Isle of Wight County in Coastal Virginia consists of over 300 square miles with two towns (Town of Smithfield and Town of Windsor) within its boundaries and a population of over 37,000 residents. While the County is part of the Virginia Beach – Norfolk - Newport News Metropolitan Statistical Area, its residents have the best of all worlds with rural heritage, cultural tradition of arts and festivals, vibrant small towns, rich history, multitude of leisure activities, and a top quality school system. Isle of Wight County is the **Community of Choice that CARES**, dedicated to **Choice, Accountability, Rural Heritage, Excellence, and Service.**

Required Qualifications: Requires a Bachelor's Degree (or equivalent) and a minimum of ten (10) years of progressively responsible related experience. Requires a Virginia Association of Destination Marketing Organizations-Virginia Destination Professional Certification-(VADMO VDP) or ability to obtain within six months of hire.

Requires a valid driver's license and a VADMO VDP certification or obtain within six months of hire.

Compensation and Benefits Package

Salary will be dependent upon the qualifications of the selected candidate and is expected to be within the hiring range of \$79,201 – \$102,961. The County's Total Compensation Package includes the Virginia Retirement System participation, paid vacation (accrual based on total years of service paid into a state and/or local government retirement plan) and sick leave, medical and dental insurance, deferred compensation programs, supplemental insurance programs, group life insurance, professional dues and continuing education expenses.

How to Apply

To apply for the position, please visit www.iwus.net. Please complete the online application and attach a cover letter, resume, and copies of your certifications along with your application. The position is open until filled and applications will be reviewed beginning July 6, 2021 and on a rolling basis thereafter. EOE.

Please contact Director of Human Resources Michelle Clark should you require assistance or more information at mclark@isleofwightus.net.

