

Application

Date: _____

Name of Organization: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Phone Number _____

Fax Number _____

Contact Person _____

Title _____

E-mail address _____

Brief description of business _____

Web site url: _____

Authorization to charge \$350 annual membership dues:

Charge options: American Express
 Master Card Visa Other

Card number: _____

Expiration Date: _____ / _____

Cardholder's name: _____

Authorized Signature _____

Categories

Check the category placement for your company or organization. (More than one category may be checked for cross- referencing):

- Architecture
- Associations
- Civil Engineering
- Construction Management
- Consulting
- Energy & Environmental Solutions
- Environmental Engineering
- Financial
- Health Services
- Law
- Miscellaneous
- Planning
- Recruitment
- Regulatory
- Risk Planning / Disaster Management
- Software and Technology
- Waste Management
- Water Services

Associate Members do not have voting privileges and are not eligible to serve in any association office or on any association board or committee. Members are always welcome at all meetings.

Virginia Association of Counties
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VIRGINIA ASSOCIATION OF COUNTIES

*Associate
Membership
Program*



Virginia Association of Counties Associate Membership Program

Introduction

The Virginia Association of Counties was established in 1934 as an independent nonprofit instrument of the state's county governments.

VACo exists to support county officials and to effectively represent, promote and protect the interests of counties to better serve the people of Virginia. The association also works cooperatively with its national counterpart, the National Association of Counties.

VACo's missions are:

- To be efficient, innovative and goal-oriented;
- To be responsive to present needs and to anticipate future demands;
- To be an effective force representing local governments at the state and national levels in legislative and regulatory processes;
- To be a valuable resource network for planning and implementation of new ideas and technologies.

Associate Membership

The association believes that developing a strong relationship with the private sector and other public sector organizations is beneficial, not only to counties but also to the people of the Commonwealth. County officials are constantly pursuing more efficient and cost-effective means to operate. VACo's associate membership program provides local government officials and other organizations a method for developing mutually beneficial relationships, which help to achieve these goals.

Any commercial enterprise, nonprofit organization, institution of higher education or public sector agency interested in the objectives of the Virginia Association of Counties may become an associate member.

Associate members interact with county officials through conferences and other meetings, and receive various publications throughout the year. Associate members do not have voting privileges and are not eligible to serve in any association office or on any association board or committee. The cost of associate membership is \$350 per year. The member year runs July 1 to June 30 and dues are not prorated.

Benefits

VACo's associate members enjoy these benefits:

- Members receive a one-year subscription to VACo's newsletter, *County Connections*, which is published twice a month.
- **An introductory feature article** of new associate members is published in *County Connections*. Associate members design the introduction. The introduction can include your logo, an ad, a success story with a local government, a company webinar or an event beneficial to counties.
- Each associate member has a dedicated landing page on VACo's website and on our mobile app, connecting to your website and other relevant links. Associate members design their own presence on the website connecting to your website and other relevant links. Cross referencing in more than one category is available.
- Four associate members are highlighted in each *County Connections*, in the form of business cards linked to your VACO website landing page.
- Once a year, all associate members are **listed in *County Connections*** at the beginning of September. You won't want to miss this complimentary chance to showcase your organization.

- Members receive all **registration materials** for VACo's annual meeting in November, and are eligible to register for the conference at the county membership rate.
- **\$50 Discount** on the price of an **exhibit booth** at the annual conference. A limited number of exhibit spaces are available and must be reserved in advance in accordance with exhibitor registration procedures.
- Names, addresses and other contact information for associate members are listed in the **annual meeting program**, which is given to all conference attendees.
- Members have access to **VACo's Annual Legislative Program and Legislative Summary**. These documents identify VACo's positions on legislative issues affecting the basic interests of Virginia county government.
- Optional upon request, a **directory of county administrators and boards of supervisors** for use in marketing your promotional efforts.
- Members can join the **Virginia Society of Association Executives (VSAE) Health Plan** at group rate pricing, a health insurance plan that includes dental and vision.
- Sponsorship opportunities are available throughout the year for VACo meetings and events.

Why Join?

VACo's Associate Membership Program is the most efficient and cost-effective way to showcase your company or organization to decision makers from Virginia's 95 counties. This relationship can play a major role in your marketing efforts and it benefits counties by identifying potential suppliers in a broad range of services.

Please contact Karie Walker at kwalker@vaco.org or (804) 343-2504 for more information about member benefits and opportunities. We look forward to working with you!