

 [Explore the Interactive Map](#)

How Zencity Can Help You Manage Severe Weather in Your Community

Tornadoes and hurricanes and wildfires, oh my! Natural disasters and hazardous weather create significant challenges for local governments, requiring focused management, real-time communication with residents and significant manpower to best mitigate the repercussions.

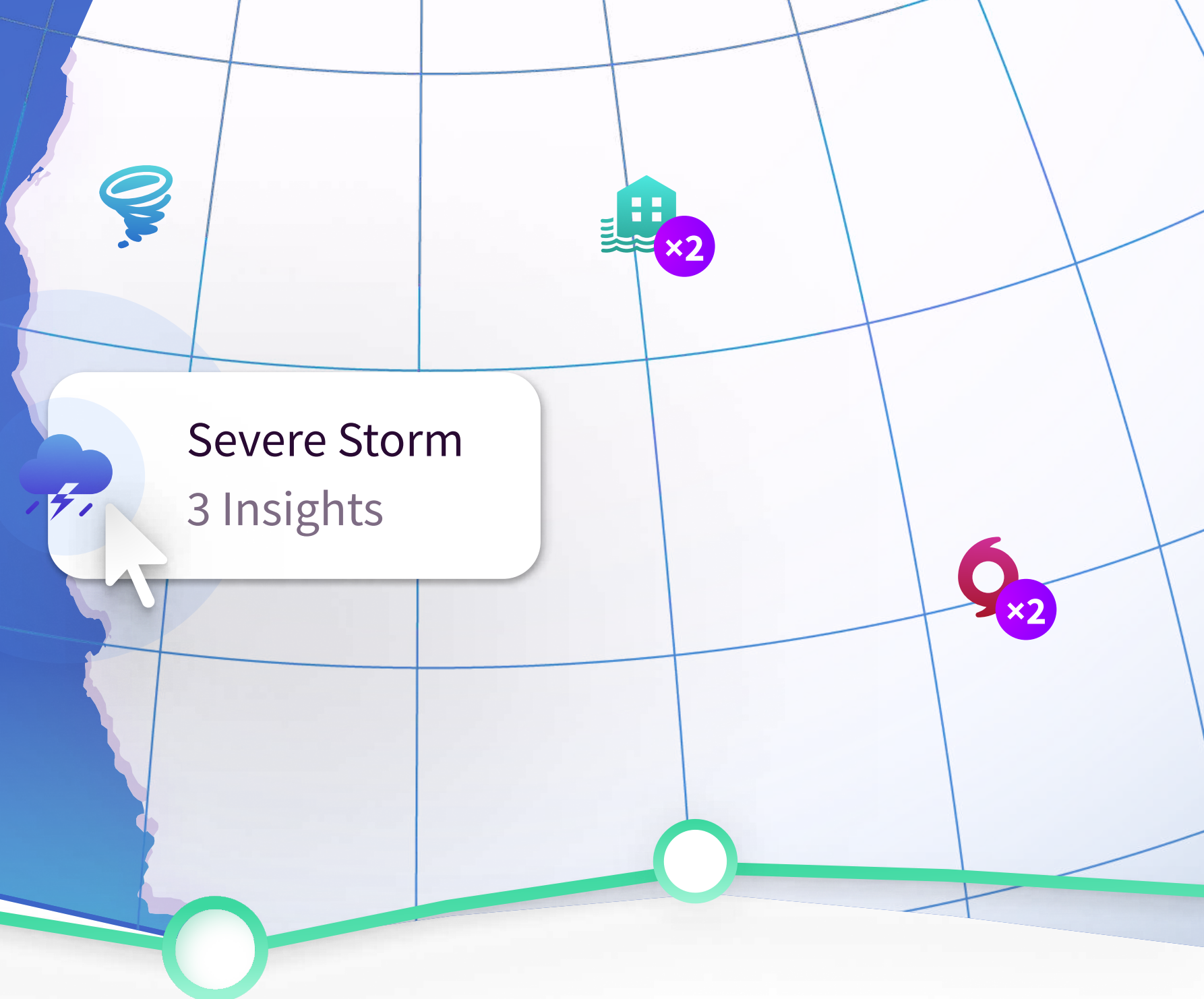
There are many crisis management preventative measures to take, including advanced planning and rehearsals. However, in life or death situations technology can help ten-fold, accelerating and expanding access to critical systems and resources.

A Proactive Approach

Local governments are taking advantage of social media and online alerts to help spread awareness and important communications/digital resources in real time. The ability to communicate rapidly with those who are in need of information, is of the utmost importance when time is of the essence, and Zencity was built with this in mind.



Zencity Empowers Local Governments in **EXTREME WEATHER MANAGEMENT**



The innovative platform collects millions of resident and city/county-generated data points from a multitude of external and internal sources. Algorithms then work to sort through the data, offering both a comprehensive view of all relevant resident conversations, as well as a detailed segmentation into key topics, providing leaders with the insights they need in times of urgency.

Based on qualitative reasoning, local government leaders use Zencity to identify and respond to misinformation, prioritize communication channels, locate in real-time where damage has occurred in order to allocate resources more effectively, and to improve both resident-facing and internal messaging. Our award-winning algorithms eliminate theorizing and assumption from the equation, providing local government leaders with data-backed insights to confidently address any crisis head on.

zencity.io/weather-map

Check out Zencity's Interactive Weather Insights Map to learn how our 160+ partner counties and cities leverage Zencity's data insights to effectively tackle severe weather in their community. [Try it now](#)

