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Virginia Association of Counties Associate Member

Powered by Artificial Intelligence, Zencity transforms millions of county-centric data points into actionable insights about your residents' real-time needs and concerns. Zencity's data-driven insights help county organizations provide localized solutions tailored to the different communities within their county, helping county managers better understand resident feedback, prioritize resources, and connect with their communities.

We Believe in Counties. We Believe in People. We Believe in Data.

Counties Use Zencity For

Monitoring Resident Discourse & Feedback

Zencity aggregates and analyzes online resident feedback on key issues under the responsibility of counties including elections, public health and other services and initiatives

Bolstering Crisis Management

Real time alerts and push notifications enable county leaders to address, react and monitor any emergency within their authority, whether it be severe weather or a global pandemic.

Addressing Resident Uncertainty

Easily identify false information across multiple channels and adjust county messaging to address the issue directly, such as the frequent confusion between the tiers of their local governments and elections-related operation.

Effective Performance Management

Better prioritize resources by understanding resident sentiment towards county-specific projects like health services, road maintenance and census awareness.

Localized Problem Solving

Geolocation technology provides counties with topics, content and trends visualized by area for localized problem solving and a more nuanced view of residents' needs.

Vamo

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Osprey

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We're Helping Counties Make Data-Driven Decisions

Prioritizing Resource Distribution

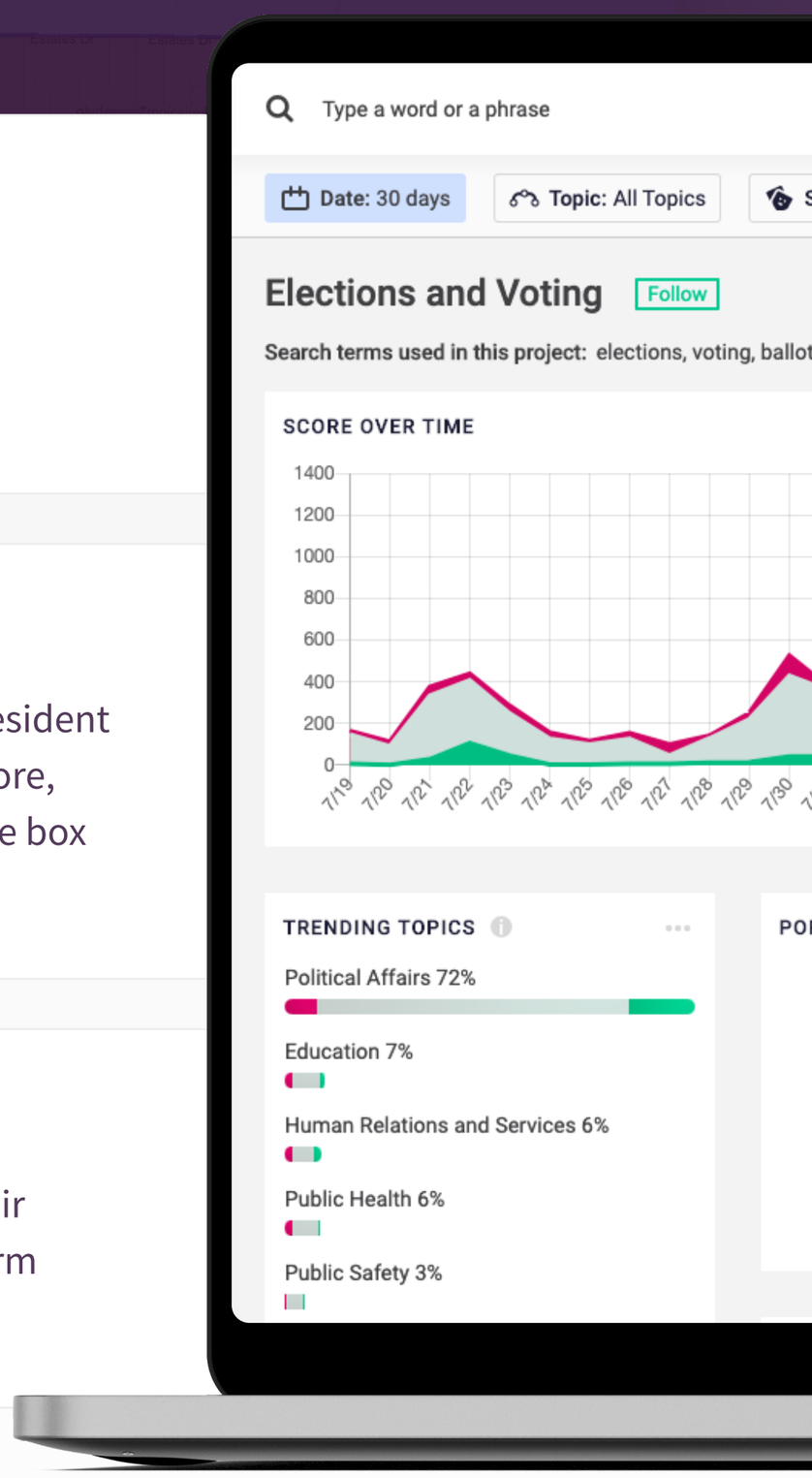
Apply data-smart governance to allocate county resources among jurisdictions and incorporate relevant resident feedback into the decision making process.

Accumulate Online Discourse

Zencity collects and anonymizes millions of publicly available resident data points from social media, local news channels, 311, and more, into a unique dashboard for your county. Integration is out of the box and takes 5 days or less.

Deliver Actionable Insights

Key stakeholders receive detailed, actionable insights about their residents' needs that are easily shared with colleagues and inform data-backed policies.



For more information about how Zencity can help your county better understand your residents contact us at info@zencity.io

Serving over 150 local governments

Sarasota County

Augusta

McHenry County

Upson County, Georgia

Alachua County, Florida

County of Nevada, California