



## 2020 VACo Annual Conference Sponsorship Opportunities

November 8-10, 2020  
Hilton Norfolk – The Main



Your sponsorship will assist VACo in its ongoing efforts to bolster and increase the professional development and networking opportunities for all participants. Sponsorship is a great opportunity for advertising, name recognition, and keeping or establishing new clients. In furtherance of the objectives of VACo as stated in the bylaws, VACo reserves the right to limit participation at its meetings, conferences and events to any organization or individual whose mission or purpose is consistent with the objectives stated therein.

**LEVELS AND BENEFITS OF SPONSORSHIPS:** Indicate your choice of sponsorship by checking the appropriate sponsorship box.

### ***PLATINUM - \$6,000***

Complimentary exhibit booth includes two attendees; full page advertisement; sponsorship ribbon at conference; brochure in conference tote bags; recognition on signage, in program & on VACo website, and announced from podium at the banquet. Please check the event you would like to sponsor.

<b>Sunday Evening Opening Reception</b>	<b>SOLD</b> – Dominion Energy	<b>X</b>
<b>Monday Deli Luncheon</b>	*** AVAILABLE ***	
<b>President's Reception</b>	<b>SOLD</b> – Robinson, Farmer, Cox Associates	<b>X</b>

### ***DIAMOND - \$3,000***

Two complimentary conference registrations; Full-page advertisement; sponsorship ribbon at conference; single brochure in conference tote bags; recognition on signage, in program & on VACo website, and announced from podium at the banquet.

<b>VACo Dessert Social (after the banquet)</b>	*** AVAILABLE ***	
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### ***GOLD - \$2,000***

One complimentary conference registration; 1/2-page advertisement; sponsorship ribbon at conference; single brochure in registration packets; recognition on signage, in program & on VACo website, and announced from podium at the banquet.

<b>Sunday afternoon football &amp; refreshments</b>	<b>SOLD</b> – Moseley Architects	<b>X</b>
<b>Conference Tote Bags</b>	<b>SOLD</b> – Moseley Architects	<b>X</b>
<b>Nametag lanyards with Company logo</b>	<b>SOLD</b> – TSI – Your Technology Partner	
<b>Hotel Key Cards with Company Logo</b>	*** AVAILABLE ***	
<b>Opening General Session</b>	*** AVAILABLE ***	

### ***SILVER - \$500***

Sponsorship ribbon at conference; ¼-page advertisement in conference program book; single brochure in conference tote bags; recognition on signage, in program & on VACo website, and announced from podium at the banquet.

Sunday afternoon break	*** AVAILABLE ***	
Monday morning break	*** AVAILABLE ***	
Monday afternoon break	*** AVAILABLE ***	
Tuesday morning break	*** AVAILABLE ***	
Electronics Charging Station	<b>SOLD</b> – Nationwide Retirement Solutions	
Artesian Spring Water Bottles (includes your company logo on the bottle)	*** AVAILABLE ***	
Exhibit Hall Lounge	*** AVAILABLE ***	

**2020 VACo Annual Conference Sponsorships  
PAYMENT SECTION**

Date: \_\_\_\_\_ Total Amount of Sponsorship: \_\_\_\_\_

Name of Company or Organization: \_\_\_\_\_

Sponsorship Contract Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail address: \_\_\_\_\_

**PAYMENT OPTIONS**

Payment Method (please check one):

\_\_\_\_\_ Check Enclosed (Make checks payable to: *Virginia Association of Counties or VACo*)

\_\_\_\_\_ Please Send Invoice [Invoice is requested for submittal to corporate office.] Invoice will be mailed to contact person listed above.]

**CREDIT CARD PAYMENT:**

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

Name as it appears on the card:

\_\_\_\_\_

Authorized Signature:

\_\_\_\_\_

**REFUND INFORMATION:** VACo will refund 75% of the Sponsor Fee if written notice is received by Oct. 1, 2020. No refunds will be given on sponsorship cancellations received after Oct. 1, 2020. This contract will automatically terminate if VACo does not receive the Sponsor Fee associated with the selected Sponsor Level on or before Oct. 1, 2020.

**SUBMIT COMPLETED SPONSORSHIP FORM TO:**

Virginia Association of Counties  
1207 E. Main Street, Suite 300  
Richmond, VA 23219-3627

**Fax: (804) 788-0083**