Recognizing the Best in County Government Programs!

2012 Achievement Awards

Virginia Association of Counties

ATTN: 2012 Achievement Awards Program
Virginia Association of Counties
1207 East Main Street, Suite 300
Richmond, Va. 23219-3627

Call for Entries

2012 VACo Achievement Awards

Virginia Association of Counties

Deadline: June 1, 2012

Application Form

All applications must include the following information. Separate applications must be submitted for each eligible program. Deadline: June 1, 2012.

Program Information

Locality __Carroll County__

Program Title __Citizen Communicaation__

Program Category __Customer Service__

Contact Information

Name __Jason Stanley__

Title __IT Director__

Department __IT__

Complete Mailing Address __605-1 Pine Street, Hillsville, Va 24343__

Telephone # __276-730-3001__   Fax # __276-730-3004__

E-mail __jstanley@carrollcountyva.org__

Signature of county administrator or chief administrative officer

Name __Gary Larrowe__

Title __County Administrator__

Signature* _____

*Entries without this signature will not be accepted.

Blazing New Business Trails

CARROLL COUNTY

VIRGINIA

www.CarrollCountyVA.org

CITIZEN COMMUNICATION

VACo ACHIEVEMENT AWARD APPLICATION

PROGRAM CATEGORY: Communications

CARROLL COUNTY – CITIZEN COMMUNICATION

Category: Communications

SUMMARY

Accessibility of Local Government Leaders is an issue for many citizens throughout the United States. Carroll County has taken steps in curtailing this issue by implementation of QR Codes to County Business Cards and placement of those on the County website. QR Codes were implemented for the previous Board of Supervisors, current Board of Supervisors, County Administrator and Assistant County Administrator. The QR Codes for the County Administrator and the Assistant County Administrator are specifically for contact information and allow citizens to have that information at their fingertips. This also allows them to carry fewer cards, but still be able to get their information to others. With the QR Code printed on their business cards they are able to share their information quickly by scanning the code and having a contact created instantly into a cellular phone, IPAD, etc. The QR Codes for the Board of Supervisors include not only their contact information, but their biography as well. These codes are printed on the back of their business cards and link back to their biography which is located on the Carroll County website at www.carrollcountyva.org. This allows citizens to become familiar with each Board Member individually. The County has also began to link the Board Goals and the Comprehensive Plan Strategies by their associated numbers to each agenda item. This has allowed citizens to become familiar with the goals that are established each year by the County as well as the Comprehensive Plan Strategies that will lead the County over the next 20 years. This entry fulfills the award criteria as it is a model for other localities.

CARROLL COUNTY – CITIZEN COMMUNICATION

Category: Communication

SITUATION

Government leader accessibility is important to the citizens that they serve. In the absence of accessibility, citizens become frustrated regarding their concerns while leaving issues unresolved. Carroll County has taken steps to become more accessible to all through the implementation of QR Codes as well as linking Board Goals and Comprehensive Plan Strategies to the Board of Supervisors meeting agenda.
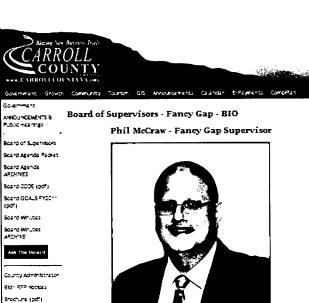
FINANCING/STAFFING

The County IT Department generated all of our QR Codes in house at no cost. The biographies were placed on our County website so when the codes are scanned it takes you directly to that page. The net cost to implement the QR project was $80/1000 cards. The return on investment has been very positive as well as being seen in the community as a technology leader rather than a follower. There has been no cost associated with the linking of Board Goals/Comprehensive Plan to the Board of Supervisors agenda.

CARROLL COUNTY – CITIZEN COMMUNICATION

Category: Communication

PROGRAM RESULTS

Citizen input and communication is important to Carroll County. We have found that citizens are more informed of County business and better participation has been noted. Since implementation, we have found that the use of QR Codes is an inexpensive and effective way to make our government leaders more accessible. While business cards are still a time honored tradition, the addition of QR Codes allow the cards to be much more information packed and useful. Also, at the same time, County government is viewed as a leader in the use of technology to assist with local issues.

Board of Supervisors - Fancy Gap - BIO

Phil McCraw - Fancy Gap Supervisor

pmccraw@carrollcountyva.org

Occupation: Owner / Operator of McCraw's VA 500 Fruit Market

A little about Phil McCraw:
I am 55 years old and have lived in Cana my entire adult life. I began working for my father at VA 500 in 1970 at the age of 14. I actually did not plan on this family business to be my life's work. I was going to become a dentist, but due to a tractor accident involving my father, at the age of 20 I had to turn my attention to running the business until he made a full recovery. That took approximately a year. At that time I decided to stay where I was and didn't go back to school. I've always been satisfied with that decision.

Education/Military Service/etc.:
Graduated from North Surry High School Class of 1974. Attended Surry Community College 2 years

Family Information:
Married to Patricia Ayers McCraw. Have two children - Stephen and Jennifer. My parents were Reed and Ruth McCraw.

Hobbies/Interests/Activities:
I am a member of First Baptist Church in Galax, and play in the church orchestra. I am also very active in Blue Lodge Masonry. I am a member, Past Master, and current Treasurer of Granite Lodge #322 in Mount Airy. I am a Certified Lecturer and also the DDGL of the 23th Masonic District of NC.

Greatest accomplishments:
Raising 2 wonderful children.

Why you are happy to be serving/working for the citizens of Carroll County:
I truly feel like I can make a positive impact in our County and the different communities in it.

What do you hope to accomplish while serving the Citizens of Carroll County:
I hope I can be part of a Board of Supervisors who will be conservative Stewards of the Citizens of Carroll County's tax dollars and work diligently to bring job opportunities into the County.

CARROLL COUNTY BOARD OF SUPERVISORS
Business Agenda
September 12, 2011 3:00 p.m.

Call to Order – Chairman Dr. Tom Littrell

Closed Session - Pursuant to Virginia Code Section 2.2-3711 A (1) Personnel, A (3) Real Estate, A (5) Business, A (6) Investments,   A (7) Legal

Carroll County ROTC – Presentation of Colors
Invocation
Pledge
Comments by Chairman

Consent Agenda

Section A: Approval of Minutes, Approval of Payroll
Section B: Board Approval Items, Additional Business Items
Section C: Approval of Claims & Late arrivals
Section D: Treasurer's Report (For information only, subject to audit)

MRPDC – Brian Reed	BOARD GOAL 3c / COMPREHENSIVE PLAN 4
STEM Program – Mark Burnette	BOARD GOAL 3a / COMPREHENSIVE PLAN 13
Carroll County Senior Center – Waverly Dalton	BOARD GOAL 1a / COMPREHENSIVE PLAN 25 & 70
Galax Carroll Regional Library Update – Melanie Hemingway	BOARD GOAL 1e / COMPREHENSIVE PLAN 70
Twin County Airport – Tom Jones Support Agreement Resolution	BOARD GOAL 2e 1&2 / COMPREHENSIVE PLAN 72
Virginia Cooperative Extension – Mike Martin	BOARD GOAL 2g / COMPREHENSIVE PLAN 25

Citizen's Time

Route 620 Expansion Update	BOARD GOAL 2f / COMPREHENSIVE PLAN 4
Committee Appointments	BOARD GOAL 2j / COMPREHENSIVE PLAN 25
Public Hearing – Virginia Virtual Academy	BOARD GOAL 3a / COMPREHENSIVE PLAN 13
Public Hearing – Regional Water Supply Plan	BOARD GOAL 3c / COMPREHENSIVE PLAN 5, 12, 63

Administrator's Time

Supervisor's Time

Adjournment