

2019 SPONSORSHIP OPPORTUNITIES



85th VACo Annual Conference
November 10-12, 2019
The Omni Homestead Resort
Bath County, Virginia



Your sponsorship will assist VACo in its ongoing efforts to bolster and increase the professional development and networking opportunities for all participants. Sponsorship is a great opportunity for advertising, name recognition, and keeping or establishing new clients. In furtherance of the objectives of VACo as stated in the bylaws, VACo reserves the right to limit participation at its meetings, conferences and events to any organization or individual whose mission or purpose is consistent with the objectives stated therein.

LEVELS AND BENEFITS OF SPONSORSHIPS: Indicate your choice of sponsorship by checking the appropriate sponsorship box.

PLATINUM - \$6,000

Complimentary exhibit booth includes two attendees; full page advertisement; sponsorship ribbon at conference; brochure in conference tote bags; recognition on signage, in program & on VACo website, and announced from podium at the banquet. Please check the event you would like to sponsor.

Sunday Evening Opening Reception	SOLD – Dominion Resources	
Monday Deli Luncheon	*** AVAILABLE ***	
President's Reception	SOLD – Robinson, Farmer, Cox Associates	
Platinum Sponsor (Overall/General)		

DIAMOND - \$4,000

Two complimentary conference registrations; 1/2-page advertisement; sponsorship ribbon at conference; single brochure in conference tote bags; recognition on signage, in program & on VACo website, and announced from podium at the banquet.

[CHECK HERE](#)

Exclusive Use of the “DownTime” Area Sunday or Monday Evening	*** AVAILABLE ***	
VACo Dessert Social (after the banquet)	SOLD - Noresco	

GOLD - \$2,000

One complimentary conference registration; 1/2-page advertisement; sponsorship ribbon at conference; single brochure in registration packets; recognition on signage, in program & on VACo website, and announced from podium at the banquet.

[CHECK HERE](#)

Sunday afternoon football & refreshments	SOLD – Moseley Architects	
Conference Tote Bags	SOLD – Moseley Architects	
Nametag lanyards with your company logo	SOLD – AETNA	
Hotel Key Cards with Company Logo	SOLD – Cypress Creek Renewables	
Opening General Session	*** AVAILABLE ***	

Wi-Fi Sponsor	SOLD – AETNA	
---------------	---------------------	--

SILVER - \$500

Sponsorship ribbon at conference; ¼-page advertisement in conference program book; single brochure in conference tote bags; recognition on signage, in program & on VACo website, and announced from podium at the banquet.

[CHECK HERE](#)

Sunday afternoon break	*** AVAILABLE ***	
Monday morning break	SOLD – Aqua Virginia, Inc.	
Monday afternoon break	*** AVAILABLE ***	
Tuesday morning break	*** AVAILABLE ***	
Electronics Charging Station Artesian Spring Water Bottles (includes your company logo)	SOLD – Nationwide Retirement Solutions	
Exhibit Hall Lounge	SOLD – AP Group & Aflac	

Additional Sponsorship Opportunities



2019 VACo Annual Golf Tournament

Tournament takes place Saturday, November 9, 2019
Old Homestead Course (Par 72)

Deadline to be included in print version of the Conference Program Book is September 10, 2019.

Please check the event(s) you would like to sponsor. There can be more than one sponsor for opportunities noted.

EAGLE SPONSOR \$500

Refreshment Cart

Sponsor the beverage cart (snacks, sodas, water, beer and wine) and receive one registration for Golf Tournament; recognition at start of Golf Tournament; recognition on signage, VACo website and social media; and opportunity to have one company pamphlet in conference bag.

DOUBLE BOGEY SPONSOR \$50 EACH (multiple sponsorships available)

Individual Hole Sponsor

Sponsor one or more holes (18 available) and receive company logo on sign at golf hole; recognition in conference program, VACo website and on social media; and announced from podium during the banquet.





2019 VACo Annual Conference Sponsorships
PAYMENT SECTION

Date: _____ Total Amount of Sponsorship: _____

Name of Company or Organization: _____

Sponsorship Contract Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____ E-mail address: _____

Payment Method (please check one):

_____ Check Enclosed *(Make checks payable to: Virginia Association of Counties or VACo)*
_____ Please Send Invoice *[Invoice requested for submittal to corporate office.] Invoice will be mailed to contact person listed above.]*

CREDIT CARD PAYMENT:

Credit Card # _____ Exp. Date ____/____

Name as it appears on the card: _____

Authorized Signature: _____

Email address to send receipt: _____

REFUND INFORMATION: VACo will refund 75% of the Sponsor Fee if written notice is received by Oct. 1, 2019. No refunds will be given on sponsorship cancellations received after Oct. 1, 2019. This contract will automatically terminate if VACo does not receive the Sponsor Fee associated with the selected Sponsor Level on or before Oct. 1, 2019.

SUBMIT COMPLETED SPONSORSHIP FORM TO:

Virginia Association of Counties
1207 E. Main Street, Suite 300
Richmond, VA 23219-3627

Fax: (804) 788-0083

*Thank you for your participation and support
of the VACo Annual Conference.*

