



Public Relations Specialist – Town of Christiansburg

The Public Relations Specialist acts as a liaison between Town departments and elected officials and the public – including media, residents and visitors. The Public Relations Specialist creates, manages and implements communication campaigns and produces and releases content and information about the programs and activities of the Town. The position is responsible for marketing and promotions, media management, social media and website content and internal communications. Bachelor's degree in Communications, Journalism or related field; supplemented by one (1) year of experience or relevant internship in marketing, advertising, public relations, writing, graphic design or related field; or any equivalent combination of education, training and experience. Closes 3.21.19, 12pm. For more information visit <https://www.christiansburg.org/987/Employment-Opportunities>. EOE. E-verify.