



APPLICATION FORM

All applications must include the following information. Separate applications must be submitted for each eligible program. **Deadline: June 1, 2018.** Please include this application form with electronic entry. If you do not receive an email confirming receipt of your entry within 3 days of submission, please contact [Gage Harter](#).

PROGRAM INFORMATION

County: Montgomery County

Program Title: Cal Ripken Baseball Clinic

Program Category: Parks & Recreation

CONTACT INFORMATION

Name: Jennifer T. Harris

Title: Public Information Director

Department: Public Information

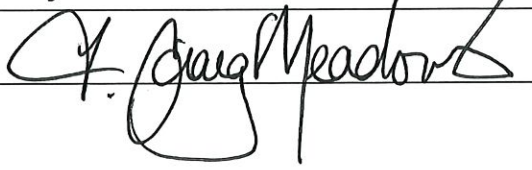
Telephone: 540-381-6887 Website: www.montva.com

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SIGNATURE OF COUNTY ADMINISTRATOR OR DEPUTY/ASSISTANT COUNTY ADMINISTRATOR

Name: F. Craig Meadows

Title: County Administrator

Signature: 

Cal Ripken Clinic

Montgomery County, VA

VACo Achievement Awards Program Category: Parks & Recreation

Executive Summary

The Montgomery County Parks and Recreation department offers youth athletics focusing on pre-kindergarten, elementary and middle school aged children. The department approaches recreational sports with the belief that emphasis should be placed on educational and social benefits, rather than competition. Ultimately, the goal is to ensure that every participant receives an enjoyable and lasting recreation experience in a safe and positive environment.

The Montgomery County Parks and Recreation department and a local car dealership, Shelor Chevrolet, teamed up with the Chevy Youth Baseball Clinic presented by Ripken Baseball to provide an exclusive instructional clinic for boys and girls between the ages of 6 and 14, as well as special needs participants of all ages.

Baseball and softball players of all skill levels were encouraged to attend the Ripken Baseball Clinic. Participants were divided into groups and rotated through stations to learn and enhance essential baseball and softball skills. The clinic was one of nearly 200 Chevrolet hosted as part of the Chevrolet Youth Baseball Program. Chevrolet has sponsored exclusive baseball clinics for children across the country since 2006.

In 2017, 220 kids from all over the New River Valley participated in the Cal Ripken Baseball Clinic through the Montgomery County Parks and Recreation department. Shelor Chevrolet also owns a local baseball team, the Pulaski Yankees. Through cross promotional efforts with the local baseball team, clinic participants were gifted a family four pack of Pulaski Yankees tickets.

Goal

Ultimately, the goal in any program or event hosted by the Montgomery County Parks and Recreation department is to ensure that every participant receives an enjoyable and lasting recreation experience in a safe and positive environment. As for the 2017 Ripken Baseball Clinic, the goal was to partner with Chevrolet and provide 200 kids boys and girls between the ages of 6 and 14 as well as special needs participants of all ages a great experience with professional athletics in an environment where they could learn and grow their baseball and softball skills.

Overview

The Montgomery County Parks and Recreation department offers youth athletics focusing on children in pre-kindergarten and elementary and middle school. The department approaches recreational sports with the belief that emphasis should be placed on educational and social benefits, rather than competition. Ultimately, the goal is to ensure that every participant receives an enjoyable and lasting recreation experience in a safe and positive environment.

The Montgomery County Parks and Recreation department and a local car dealership, Shelor Chevrolet, teamed up with Ripken Baseball to provide an exclusive instructional clinic for boys and girls between the ages of 6 and 14, as well as special needs participants of all ages.

Baseball and softball players of all skill levels were encouraged to attend. Participants were divided into groups and rotated through stations such as pitching and hitting that were supervised by professional and collegiate athletes to learn and enhance their baseball and softball skills. Participation was free and the children who participated received a t-shirt and snacks. In addition, the Montgomery County Parks and Recreation department received a \$500 donation and new baseball equipment for the children to use at the special event. The clinic was one of

nearly 200 Chevrolet hosted as part of the Chevrolet Youth Baseball Program. Chevrolet has sponsored exclusive baseball clinics for children across the country since 2006.

In 2017, 220 kids from all over the New River Valley participated in the Cal Ripken Baseball Clinic through the Montgomery County Parks and Recreation department, which was a 100 percent participation increase over the prior year. Shelor Chevrolet also owns a local baseball team, the Pulaski Yankees. Through cross promotional efforts with the local baseball team, clinic participants were also gifted a family four pack of Pulaski Yankees tickets.

Budget

This widely successful program cost the Montgomery County Parks and Recreation department no more than manpower to help promote the event and well as be present during the clinic. All equipment provided by the Ripken Baseball Clinic to include gloves and balls were gifted by the clinic to the Parks and Recreation department to be used by the county's youth for future athletic programs.

Results

The community benefited greatly from this free Ripken Baseball clinic. In 2017, 220 kids from all over the New River Valley participated in the Cal Ripken Baseball Clinic through the Montgomery County Parks and Recreation department, which was a 100 percent participation increase over the prior year. In addition, the Parks and Recreation department received a \$500 donation from Chevy Youth Baseball as well as new baseball equipment to use in its programs. This baseball clinic, which was free to the citizens in Montgomery County, was an excellent way for the Parks and Recreation department to not only collaborate with a business in the community, but also for the department to achieve its primary goal of ensuring that every Parks and Recreation program participant receives an enjoyable and lasting recreation experience in a

safe and positive environment. Also, given the large number of participants, the Montgomery County Parks and Recreation department was contacted by the Chevy Youth Baseball Clinic organizers to discuss what all was done to promote the event in an effort to duplicate the success at the other clinics offered throughout the United States.

Pictured here are 2017 Ripken Baseball Clinic participants.



Here are links to news stories about the event in the local Roanoke Times newspaper:

Shelor Chevrolet to offer free Cal Ripkin Baseball Clinic in April

Roanoke Times, March 17, 2017

http://www.roanoke.com/nrv/community/shelor-chevrolet-to-offer-free-cal-ripkin-baseball-clinic-in/article_0223d323-9ca4-5ce7-8368-19a22c430c95.html

Shelor holds successful Cal Ripken Baseball Clinic

Roanoke Times, April 20, 2017

http://www.roanoke.com/nrv/community/shelor-holds-successful-cal-ripken-baseball-clinic/article_40047a7f-d48a-5a18-af06-85ae871e5816.html