

County Supervisors' Forum March 24, 2018

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Agency Overview

- DHCD works collaboratively with Virginia's communities to help fully develop their economic potential and create a healthy, safe, and affordable living environment.
- DHCD serves as a pass-through agency for state and federal funding while working with intermediaries such as community-based organizations, nonprofits, planning district commissions, and local governments.
- DHCD takes a comprehensive approach to housing and community development, not just focusing on single-shot solutions.
- DHCD adopts and administers the statewide building code with emphasis on uniformity and fostering a safe built environment at a reasonable cost.
- DHCD reviews a range of interlocal agreements, mandate assessments, fiscal stress, and proposed local boundary changes through its Commission on Local Government staff.



Community/Economic Development Programs

- Broadband Virginia Telecommunication Initiative
- Community Development Block Grants
- Appalachian Regional Commission
- Main Street
 - Community Business Launch (CBL)
- Building Entrepreneurial Economies (BEE)
- Building Collaborative Communities (BCC)
- Enterprise Zone Program
- Proposed Grocery Investment Fund



Housing Trust Fund

Introduced Budget				
FY 2019		FY 2020		
\$5,500,000		\$5,500,000		

- HTF creates and preserves affordable housing and assists in reducing homelessness
- Primarily for subsidized loans however per statute up to 20% used for grants to address homelessness
- Within grants there is priority placed on addressing homelessness among youth and families



GO Virginia Purpose Statement

"Create more higher paying jobs through incentivized collaboration, primarily through out-ofstate revenue, which diversifies and strengthens the economy in every region"

GO Virginia Regional Boundaries



Source: US Census, VA PDC



Early Observations

- Increased level of collaboration in every region of the Commonwealth
- Alignment of workforce with key industry objectives
- Focusing on key opportunities within traded clusters
- Addressing critical gaps and challenges identified by each region
- <u>GO Virginia projects require local match Localities</u> <u>are partnering and setting aside reserve funds in</u> <u>budgets to match strategic GO Virginia Projects</u>



Uses of GO Virginia Funding

- \$10.9 million in regional per-capita grants to be allocated amongst the nine regions for projects
- \$11.3 million in statewide competitive grants for multi-region projects
 - May 11, 2018 is application deadline for \$11.3 million in competitive funding



Per Capita Allocation

Region	2016 Population	% of Population	Per Capita Formula Allocation FY18
1	388,272	4.6%	\$503,122
2	777,912	9.2%	\$1,008,016
3	376,140	4.5%	\$487,401
4	1,234,587	14.7%	\$1,599,775
5	1,729,109	20.6%	\$2,240,575
6	494,045	5.9%	\$640,182
7	2,461,620	29.3%	\$3,189,761
8	528,528	6.3%	\$684,865
9	421,595	5.0%	\$546,302
Total	8,411,808	100.0%	\$10,900,000



Growth and Opportunity (GO) Grants: *Potential Projects*

Scale-ups of existing small and medium-sized businesses

Credentialing and Talent Development

Joint Site Development and Economic Development projects

Commercialization of R&D (public and private)

Startup collaborations (incubators/accelerators)



Virginia Research Investment Committee (VRIC)

- State fund that promotes university-based research that is collaborative among higher education institutions and/or private companies and that will lead to commercially viable products, processes, and companies.
- Grants can include cash awards to attract researchers and bond-financed laboratory and equipment purchases.
- Study released in January which provides a thorough and revealing assessment of the research assets, capabilities and potentials in Virginia Universities, federal facilities and private companies.



Collaborative Economic Development Act

- Act provides for the ability to create revenue sharing opportunities for localities when jointly pursuing economic development projects.
- Creates a separate state-funded incentive for localities to engage in joint economic development activities.
 - Localities that share local costs and revenues associated with particular economic development initiatives (e.g., office park or industrial site development) may apply for grants roughly equal to half of the state income tax revenues that result from the collaborative investments.
- Application through VEDP, then GO VA Board approves



Opportunity Zones

- Federal Tax Cuts and Jobs Act of 2017
 - New revitalization tool
 - Zones and Funds will allow investors to receive tax benefits on currently unrealized capital gains by investing those gains in qualified census tracts (Opportunity Zones).
 - Governor has until April 20, 2018 to nominate qualified census tracts as "Opportunity Zones."
 - The Commonwealth is allowed to nominate 212 of 901 eligible low-income census tracts.
- DHCD and VEDP working jointly to coordinate the nomination process which included, surveys, and analysis of opportunities as well as need.



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