## DIRECTOR of Economic Development & Tourism CITY OF BUENA VISTA, VA Advertisement for Open Position

The City of Buena Vista is seeking a Director of Economic Development and Tourism. This position offers a unique opportunity to engage in a variety of Economic Development and Tourism responsibilities. Buena Vista is a City of 6,600 located in the Shenandoah Valley. The industrial base of the city is strong with recent expansion announcements, yet the City has room to grow a more robust industrial and business base. This is a position for a highly motivated and creative professional to promote the strong workforce of the region. The outdoor experience the Buena Vista region provides is paramount to the Glen Maury Park as the recreation hub for this area. Buena Vista's close proximity to destinations like the Blue Ridge Parkway, Virginia Horse Center, Natural Bridge State Park and Appalachian Trail adds to the quality of life.

Preferred candidates will have a combination of education and experience in economic, marketing or business development, a Bachelor's Degree in a related field is preferred. The Salary range based on experience is \$45,000 to \$55,000, including benefits. The Director of Economic Development & Tourism job description can be obtained on the City of Buena Vista web page. Applicants can send a Resume and Cover Letter to <u>dwheeler@bvcity.org</u>.