Virginia Association of Counties

2017 Annual Conference Agenda



Saturday, November 11

11 a.m. VACo Annual Golf Tournament | Old Golf Course

(Ticketed Event)

SPEAKER: The Honorable Mary W. Biggs, President, Virginia Association of Counties, and Supervisor,

Montgomery County

3 p.m. Budget Committee | Wilson

5 p.m. VACORP Board of Directors | Lexington

Sunday, November 12

7:30 a.m. Nondenominational Worship Service | Chesapeake

SPEAKER: The Honorable William M. McCarty, Vice

Chair, Isle of Wight County

8 a.m. Exhibitor Setup | Grand Ballroom and Colonnade

9 a.m. VACo Board of Directors | Dominion

10 a.m. VACORP Business Meeting | Crystal and Empire

10 a.m. - 5 p.m. Annual Conference Registration | Mount Vernon Foyer

12:30 - 5 p.m. Exhibit Hall Opens | *Grand Ballroom and Colonnade*

1 - 4:15 p.m. Sunday Afternoon Coffee Break | MV/ST Rotunda Sponsored by Asset Protection Group | Aflac

1 - 2:30 p.m. Steering Committee Meetings

- Economic Development and Planning | Stratford
- Finance | Mount Vernon
- General Government | Blue Ridge
- 2 5 p.m. Sunday Afternoon Football & Refreshments | Exhibit Hall Sponsored by Moseley Architects
- 2:45 4:15 p.m. Steering Committee Meetings
 - Education | Blue Ridge
 - Environment and Agriculture | Stratford
 - Health and Human Resources | Mount Vernon
 - Transportation | *Piedmont*
- **4:30 5:30 p.m.** Regional Caucuses to Nominate Representatives on VACo Board of Directors
 - Region 2 | Blue Ridge
 - Region 3 | Wilson
 - Region 4 | Appalachian
 - Region 7 | Stratford
 - Region 8 | Tower Suite
 - Region 9 | Mount Vernon

• Region 10 | Madison

• Region 13 | *Piedmont*

5:30 - 6:30 p.m. Sunday Evening Opening Reception | Crystal and Empire

Sponsored by Dominion Energy

6:30 p.m. VACo Annual Banquet | Regency Ballroom

(Must present Banquet ticket to attend)

PRESIDING: The Honorable Mary W. Biggs, President, Virginia Association of Counties, and

Supervisor, Montgomery County

WELCOME: The Honorable Claire Collins, Supervisor,

Bath County

INVOCATION: The Honorable William D. Chavis,

Supervisor, Dinwiddie County

9 p.m. Hosted Music | *DownTime*

Monday, November 13

7:15 a.m. Resolutions Committee | Dominion

8 a.m. - 2 p.m. Annual Conference Registration | Mount Vernon Foyer

8 a.m. Exhibit Hall Opens | Grand Ballroom and Colonnade

8:15 a.m. Monday Coffee Break | Regency Ballroom Foyer

Sponsored by Asset Protection Group | Aflac

8:30 a.m. OPENING GENERAL SESSION | Regency Ballroom Sponsored by VML/VACo Finance

PRESIDING: The Honorable Mary W. Biggs, President, Virginia Association of Counties, and Supervisor, Montgomery County

PRESENTATION OF THE COLORS: Police Department Color Guard, Roanoke County

KEYNOTE SPEAKER

Dr. Christopher Kilmartin, Ph.D., Independent Consultant and Professor of Emeritus of Psychology, Mary Washington University

Microaggressions: Be Aware, Learn to Repair, and Don't Just Stand There

Microaggressions are brief and commonplace verbal, behavioral, and environmental indignities, whether intentional or unintentional, which communicate hostile, derogatory, or negative slights and insults to the target person or group. In this presentation, participants will learn to identify microaggressions (be aware), minimize their damage (learn to repair), and intervene as bystanders (don't just stand there). When an organization communicates respect and inclusion through its culture, it garners numerous advantages, including increased recruitment, retention, morale, and cooperation, and decreased absenteeism, turnover, and time-consuming formal complaints.

NACo SPEAKER •

The Honorable **Roy Charles Brooks**, President, National Association of Counties, and Commissioner, Tarrant County, Texas

10 - 11:15 a.m. CONCURRENT SESSIONS

2018-2020 STATE BUDGET: WHAT CAN WE EXPECT? | Stratford

Moderator: The Honorable Claire A. Collins,

Supervisor, Bath County

Speaker: James J. Regimbal, Jr., Principal, Fiscal

Analytics

Funding for programs of critical importance to counties will be decided as the 2018 General Assembly works to develop the 2018-2020 biennium budget. This session offers a preview of the key issues under discussion.

ADVANCES IN RENEWABLE ENERGY | Mount Vernon

Moderator and Speaker: The Honorable Stephen W. Bowen, Supervisor, Nottoway County Speakers: The Honorable Terry G. Kilgore, 1st House District; John Warren, Director, Department of Mines, Minerals and Energy

Delegate Terry Kilgore and DMME Director John Warren will discuss recent developments in renewable energy in Virginia and what local governments can expect in the future. Topics will include solar energy, wind energy, biofuels and pumped hydroelectric storage.

HOT TOPICS IN HUMAN SERVICES: A CONVERSATION WITH SECRETARY HAZEL | Piedmont

Moderator: The Honorable Mary W. Biggs, President, Virginia Association of Counties, and Supervisor, Montgomery County

Speaker: The Honorable Dr. William A. Hazel, Jr.,

Secretary of Health and Human Resources,

Commonwealth of Virginia

This session is an opportunity to learn about major issues of interest to localities in the human services arena, including mental health, the Children's Services Act, and substance abuse.

CONNECTING VIRGINIA'S COUNTIES TO THE INTERNET | Blue Ridge

Moderator: The Honorable Sherrin C. Alsop, Supervisor, King and Queen County Speakers: The Honorable Kathy J. Byron, 22nd House District; Chris Kyle, Vice President Industry Affairs and Regulatory, Shenandoah Telecommunications Company (Shentel)

Many counties in Virginia lack universal affordable access to broadband and wireless internet services. This session highlights innovations and collaborations between public and private entities at the state and local level to bring these services to underserved and rural areas.

11:30 a.m. - CONCURRENT SESSIONS 12:45 p.m.

<u>ADDRESSING CHALLENGES IN LAW ENFORCEMENT</u> | Stratford

Moderator: The Honorable William A. Robertson, Jr., President-Elect, Virginia Association of Counties, and Supervisor, Prince George County Speakers: Victoria H. Cochran, Deputy Secretary of Public Safety and Homeland Security; Robyn M. de Socio, Executive Secretary, State Compensation Board

Learn from state experts about key issues in law enforcement, including community policing, mental health, and state funding.

KEY LEGISLATORS TALK TAX POLICY AND FISCAL STRESS | Mount Vernon

Moderator: The Honorable Andy McCready, Chair, Pulaski County, and Chair, VACo Finance Steering Committee

Speakers: The Honorable Emmett W. Hanger, Jr., 24th Senate District; The Honorable R. Lee Ware, 65th House District

How should local fiscal stress be measured and how can it be alleviated? How will proposed changes to Virginia's tax structure affect localities? This session is an opportunity to hear from General Assembly experts on taxation and finance issues.

SNAPSHOTS OF INNOVATIVE COUNTY PROGRAMS | Piedmont

Moderator: Dr. Sheryl Bailey, Senior Vice President, Springsted Incorporated
Speakers: The Honorable Karl Leonard, Sheriff's Office, Chesterfield County; The Honorable Sherrin C. Alsop, Supervisor, King and Queen County, and The Honorable James Lawrence Simpkins, Supervisor, King and Queen County; The Honorable Jack White, Supervisor, Mathews County; Nina Stively, CAWA, Director of Loudoun County Animal Services, Loudoun County, and Amy Martin, Loudoun County Animal Shelter Operations Manager, Loudoun County; Melissa Davidson, Assistant Director of Economic Development, York County.

An important objective of the VACo Achievement Awards Program is to celebrate innovative and smart solutions to problems in our counties. This session shares the creative work from county leadership and staff as Achievement Award winners tell their stories on how they overcame challenges.

OPIATES ADDICTION CRISIS AND SOLUTIONS SPONSORED BY AETNA | Blue Ridge

Moderator: The Honorable Phyllis J. Randall, Chair,

Loudoun County

Speaker: Dr. Barbara E. Ziv, Medical Director,

Aetna

Counties across the country are struggling to combat the public health crisis caused by the opioid epidemic. This session will explore the impacts of the epidemic and Aetna's efforts to provide successful strategies to address the issue.

11:30 a.m. - SPECIAL SESSION 1 p.m.

<u>MESSAGING WORKSHOP FOR ELECTED OFFICALS</u> | Regency Ballroom

Advocate Through the Process of Constituent Concerns to Bill Development

The Honorable **Jeff McKay** | Supervisor | Fairfax County

Producing Daily Social Media Content

The Honorable **Ruby Brabo** | Supervisor | King George County

Media Relations

Gage Harter | Director of Communications | Virginia Association of Counties

12:45 p.m. Deli Lunch | Exhibit Hall Sponsored by SunTrust

SPEAKER: The Honorable **Mary W. Biggs**, President, Virginia Association of Counties, and Supervisor, Montgomery County

12:45 p.m. VLGMA Luncheon | *Crystal and Empire* (Must have ticket to attend)

The VLGMA Luncheon is a ticketed event for county managers and key members of their management teams. You can sign up for this \$55 event on VACo's online system or fill out the registration form.

1 p.m. Credentials Committee | *Monroe*

1:45 p.m. VACo Mini Drawing | Exhibit Hall

2 p.m. Communications | Engagement | Knowledge | Success

Free Time in the Exhibit Hall

Take this opportunity to network and speak with our exhibitors in the Exhibit Hall.

2 p.m. Monday Afternoon Break | Exhibit Hall

Sponsored by Asset Protection Group | Aflac

2:30 p.m. Exhibitor Mini Drawing | Exhibit Hall

SPEAKER: The Honorable **Mary W. Biggs**, President, Virginia Association of Counties, and Supervisor, Montgomery County

2:45 - 4 p.m. CONCURRENT SESSIONS

PROSPECTS FOR LOCAL AND REGIONAL ECONOMIC GROWTH | Stratford

Moderator: The Honorable Daniel Lee, Supervisor,

Dinwiddie County

Speakers: Stephen Moret, President and CEO, Virginia Economic Development Partnership.

This session explores the changing landscape in economic development in the post-recession era.

Attendees will learn about state programs and policies aimed at promoting local and regional efforts to create new and expanding businesses.

NAVIGATING THE ROAD TO TRANSPORTATION FUNDING | Mount Vernon

Moderator: The Honorable **Wayne T. Hazzard**, Supervisor, Hanover County

Speakers: Jennifer Mitchell, Director, Department

of Rail and Public Transportation

Adequate funding for roads and transit is a perennial issue for counties. Attendees will learn about recent changes to the "smart scale" process for allocating construction funds for state and local roads. The session will also explore the prospects for addressing a looming shortfall in state funds allocated for local and regional transit systems.

COST OF CLEAN WATER TO COUNTIES: CHESAPEAKE BAY AND STORMWATER ISSUES | Blue Ridge

Moderator: The Honorable Penelope A. "Penny" Gross, Vice-Chairman, Fairfax County Speakers: The Honorable M. Keith Hodges, 98th House District; The Honorable David L. Bulova, 37th House District

Delegates Keith Hodges and David Bulova will chair a panel on the status of Chesapeake Bay cleanup programs and recent stormwater management efforts. Attendees will hear updates on the status of 2017 legislation and workgroups as well as a preview of what the 2018 General Assembly session may bring.

WHAT'S HAPPENING IN THE NATION'S CAPITAL? FEDERAL POLICY ISSUES FACING COUNTIES |

Piedmont

Moderator: The Honorable Harrison A. Moody,

Supervisor, Dinwiddie County

Speaker: Deborah Cox, Legislative Director,

National Association of Counties

In this everchanging political environment what happens in Washington affects counties in a variety of ways. This session will provide an overview of the key federal issues facing counties including budget issues, healthcare reform, tax reform, unfunded mandates, infrastructure and community development funding, online sales tax, immigration issues and more.

2:45 - 4 p.m. SPECIAL SESSION

MAKING BETTER BOARD DECISIONS: THE ROLE OF DELIBERATIVE THINKING | Dominion

Speakers: Mike Chandler, Ph.D., Professor
Emeritus, Virginia Tech University; Martha A.
Walker, Ph.D., Extension Community Viability
Specialist, Virginia Cooperative Extension
Making decisions is a feature common to
County Boards of Supervisors. In fact, nothing of real
consequence, from a governance perspective, will
happen in your county without the Board's
concurrence and support - usually following a
discussion and vote. This Supervisors' Certification
session will examine the key parameters associated
with the role deliberative thinking can and should
play utilizing Edward de Bono's Six Thinking Hats.

- 4 p.m. High Growth Coalition | Dominion
- 4 p.m. Rural Caucus | Stratford

4 p.m. Nominating Committee | *Appalachian*

5:45 - 7 p.m. President's Reception | Crystal and Empire

Sponsored by Robinson, Farmer, Cox Associates

9 p.m. Hosted Music | DownTime

Tuesday, November 14

8:45 a.m. Tuesday Coffee Break | Regency Ballroom Foyer

Sponsored by AT&T

9 a.m. CLOSING GENERAL SESSION | Regency Ballroom

PRESIDING: The Honorable **Mary W. Biggs**, President, Virginia Association of Counties, and Supervisor, Montgomery County

• GO GREEN AWARDS CEREMONY •

VACo recognizes counties that have achieved "Green Government" certification in 2017

• VIRGINIA CERTIFIED COUNTY SUPERVISORS' GRADUATION •

VACo will honor 10 graduates who have completed the Virginia Certified County Supervisors' Program

• KEYNOTE SPEAKER •

Dr. Robert Holsworth, DecideSmart, LLC

Virginia will select the next Executive Branch as well as 100 Delegates days before VACo's Annual

Conference. Dr. Holsworth will give his analysis on this important state election.

10:30 a.m. ANNUAL BUSINESS MEETING | Regency Ballroom