



Director of Public Communications

The City

The City of Chesapeake, the third largest populated City in Virginia with over 226,000 residents, is seeking an individual with strong leadership qualities and management experience to serve as Director of the City's Public Communications Department. Located in the heart of Hampton Roads, Chesapeake is a full-service City supported by a total operating budget of almost a billion dollars (including school funding) and a workforce of 3,100+ full-time employees.

The City of Chesapeake operates under the council-manager form of local government with nine council members including the mayor, all of whom are elected at large.

Go to: www.CityofChesapeake.net for a detailed profile of the organization and the City it serves.

Position Overview

Under the administrative direction of the City Manager, the Director of Public Communications provides strategic leadership for internal and external communications encompassing media and public relations to effectively communicate a unified City message.

Candidate Profile

- Knowledge of
 - communications principles, tools and strategies;
 - budgeting and program management;
 - principles and processes for providing exemplary customer service and resolving conflict;
 - supervisory and managerial principles and practices;
- Skills
 - communication technology
 - understanding and translating technical subject matter and terminology;
 - problem solving, collaboration, and negotiation;
 - highly developed writing and public speaking;

- Ability to communicate effectively, clearly and persuasively through verbal and written communication.

Experience and Education

Requires a Bachelor's degree in communications, public relations, business, marketing or a closely related field and a minimum of six years, full-time equivalent progressively responsible experience in communications or a closely related field. Four years of supervisory experience is required. A Master's degree in a direct or closely related field is preferred.

Compensation Package

The City of Chesapeake has established a salary range of \$86,834 to \$115,056+ depending upon qualifications. The City offers a highly competitive salary and benefits package.

To apply, go to www.jobs.cityofchesapeake.net, and submit a general application by 11:59 p.m., 4/15/2017. Questions should be addressed to the Department of Human Resources at 757.382.6492 or via email, selection@cityofchesapeake.net.

*"The City of Chesapeake adheres to the principles of equal employment opportunity.
This policy extends to all programs and services supported by the City."*